



WHERE  
HOPE  
HAS A  
HOME



Ronald  
McDonald  
House®  
Shreveport-Bossier

**BECOME A FOUNDING DONOR  
to help build the first  
Ronald McDonald House in Northwest Louisiana**

**There are families who will need the Ronald McDonald House tonight. With your help, soon they will have a safe place to stay and a community of support when their critically ill child is hospitalized.**

**You are invited to be part of this exciting opportunity to build the Ronald McDonald House Shreveport-Bossier.** This home away from home **will serve tens of thousands of families when their seriously ill or injured child is hospitalized.** Your name will be on the Founding Donor wall, and in the area you choose to sponsor, for the life of the building.

Ronald McDonald House will serve more than **21,000 family members annually** and provide them with **65,000+ meals.** The **3-story House will include 20 comfortable suites where families will stay together,** enabling them to fully participate in their child's medical care.

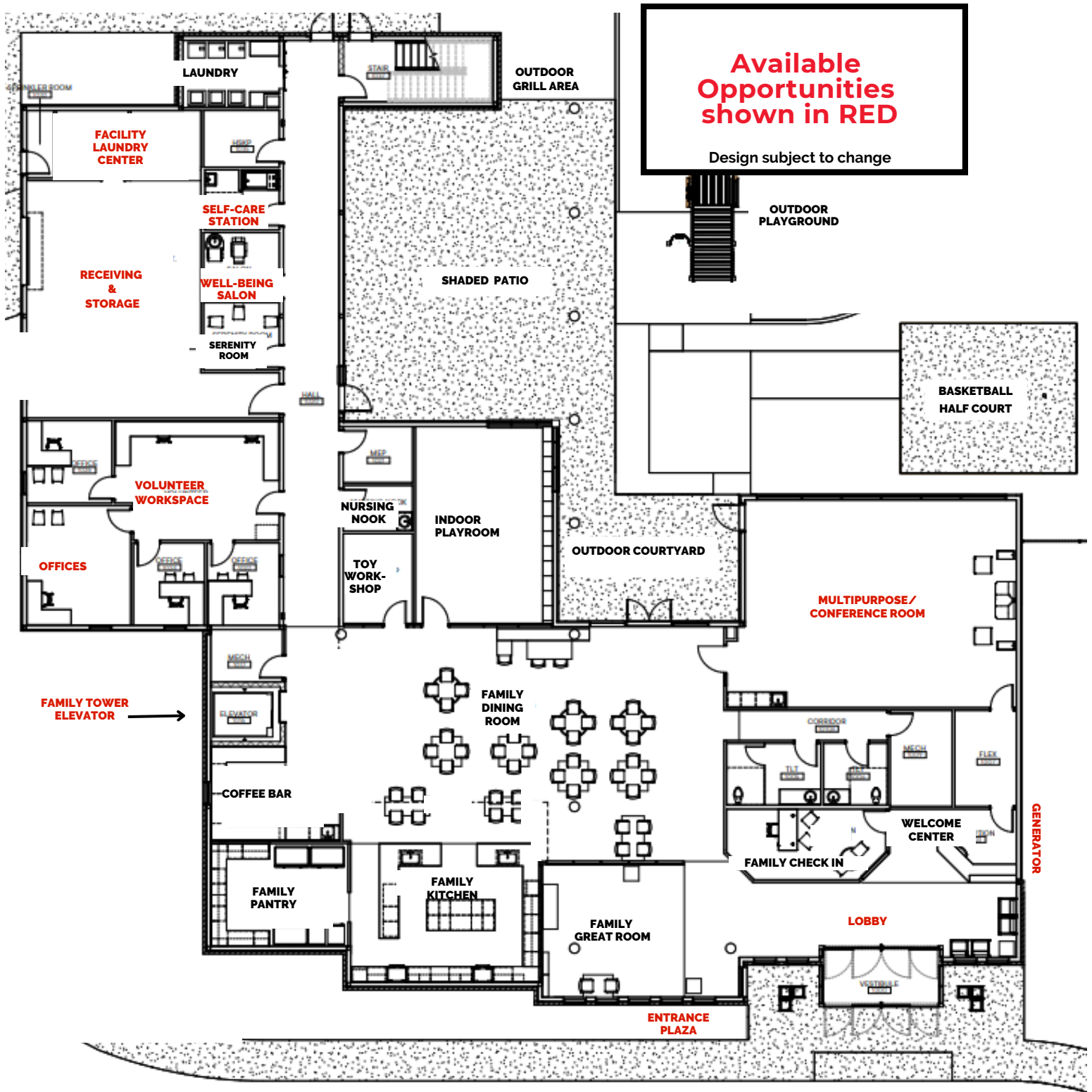
In addition to a private room, families will have meals and snacks, indoor and outdoor play and activity spaces, laundry facilities, daily necessities, and a community of support from our compassionate staff, volunteers and other families experiencing similar crises. By providing **family-centered care,** **Ronald McDonald House Shreveport-Bossier** will empower families and enhance the healthcare experience for pediatric patients and their caregivers.

**All services are free to families,** relieving some financial burdens and stressors. **All local hospital CEOs agree** – the Ronald McDonald House is much needed here. **100% of funds raised in Louisiana stay in Louisiana.**

**\$7.5+ million has been raised towards our \$10 million campaign goal.** This amount includes construction costs and the first three years of operating expenses. Construction has commenced and the doors will open to begin serving families **Summer 2025.**

**Gifts of all sizes are needed, and you are not required to choose a naming opportunity.** As a 501(c)(3) all gifts are tax deductible in accordance with IRS regulations.

# FIRST FLOOR



FAMILY CHECK-IN PARKING

# AVAILABLE NAMING OPPORTUNITIES

## **The Family Tower \$2,000,000-\$3,000,000**



**The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.**

**Gifts of \$3 million will include donor name on both the exterior and interior of the building ("Your Name" Family Tower)**

**Gifts of \$2 million will include donor name on the interior of the building.**

## **Lobby \$1,500,000+**

The Lobby offers the first impression for families, instilling a sense of home and comfort as they enter the doors of the Ronald McDonald House. It also welcomes business leaders, community groups, volunteers and others who tour, prepare meals, or meet in the House.

## **Entrance Plaza \$750,000+**

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcoming guests and visitors.

## **Second Floor in Family Tower \$500,000**

This gift sponsors the second floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

## **Multipurpose/Conference Room \$400,000+**

From family meetings with medical professionals, a workspace for committees, or community group meetings, this flexible space will have a multitude of uses. Family Movie Night, Santa's Workshop where families choose free gifts to be wrapped by elves, or fundraising events will also take place here.



## **Generator \$250,000+**

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

## **Family Tower Elevator \$250,000+**

The Elevator will transport families and their belongings to their rooms and enable staff, housekeeping, and volunteers to serve families. Includes Interior Elevator door wrap featuring your name/logo.

## **Family, Facility & Grounds Security \$200,000+**

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for families and visitors.

## **Offices \$100,000+**

These 4 offices will accommodate our administrative, fundraising and House operations staff.

## **Well-Being Salon \$75,000+**

Local stylists will volunteer to wash, cut, and style families' hair for free. Whether a child needs his head shaved, a mom needs a moment of care, or dad needs a trim, this space is a place of care.

## **Volunteer Workspace \$50,000+**

Located in the administrative hub, this is a dedicated space for most of the behind-the-scenes work of volunteers. Whether they are helping with mailings or creating goodie bags for families, volunteers keep the House running with their dedication and huge hearts.

## **Receiving and Storage \$50,000+**

This essential hub is utilized by staff and volunteers all day, every day. It serves as a dedicated area for supplies, linens, freezers, donations, event items and other storage. The House operates smoothly thanks to the well-stocked and organized receiving and storage room.

## **Self-Care Station \$40,000+**

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

## **Facility Laundry Center \$35,000+**

Fresh linens, comforters, and pillows are essential to maintaining a healthy, clean environment for families. Equipped with a commercial washer and dryer, this behind-the-scenes space will be utilized daily by staff to sanitize and care for oversized items.

## **Family Check-in Parking \$25,000+ (1 Remaining)**

Families will utilize these designated spaces when arriving at the House, marked by a sign with your name or logo. Conveniently located steps away from the front door, families can easily carry in their belongings, sometimes a suitcase preparing for a month-long stay, or sometimes a rushed backpack to follow an ambulance.

# SPONSORED NAMING OPPORTUNITIES

**Beacon of Hope** *Willis Knighton Health*  
**Family Dining Room** *Nelva & Roy Griggs*  
**Family Kitchen** *City of Shreveport*  
**Third Floor in Family Tower** *Caddo Parish Commission*  
**Outdoor Playground** *Fibrebond*  
**Welcome Center** *Q=Petersen Family*  
**Shaded Patio** *Leslie Family Foundation*  
**Family Great Room** *AEP Foundation*  
**Indoor Playroom** *Greg & Wendi Tilley*  
**Toy Workshop** *Ro & Steve White*  
**Family Pantry** *RRCU*  
**Technology Sponsor** *Carter Credit Union*  
**Serenity Room** *Kim & James McCormick*  
**Pelican Perch Coffee Bar** *Chesapeake Energy*  
**Outdoor Grill Area** *Christy & John Frierson Family*  
**Basketball Half Court** *Lindsay & John Atkins*  
**Family Check-in Room** *Barksdale Federal Credit Union*  
**Nursing Nook** *Dr. Kathleen & Thomas Harris*  
**Outdoor Courtyard** *Caddo Bossier Parishes Port Commission*  
**Family Mailboxes** *Thresa Estopinal*  
**Family Check-in Parking** *VieMed Healthcare*  
*Kathryn & Joe Salpietra*

## Family Suite Sponsors

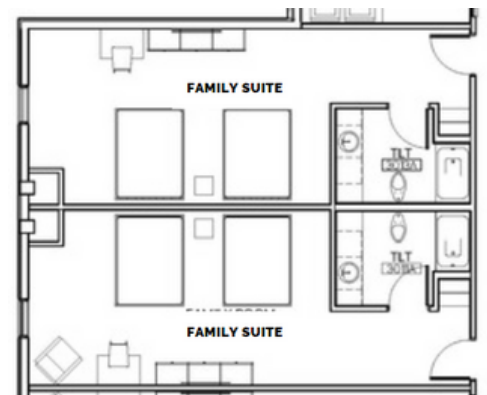
- *The Biernacki Family & Fire Tech Systems*
- *Dr. Joseph A. Bocchini, Jr*
- *Cadence Bank*
- *The Chhabra Family*
- *Dean & Susan Davenport*
- *DeSoto Parish Police Jury*
- *First Methodist Church of Shreveport*
- *Bailee & Adam Hurley in memory of Huck Cannon Hurley*
- *Bharti M. Manchandia, MD & Manohar R. Manchandia, MD*
- *Minden Medical Center, Northwest Louisiana Medical Care & Allegiance Health Management*
- *Melissa Rose Maggio Foundation, Inc.*
- *Metro Aviation, Inc. Mike Stanberry*
- *Drs. Cary & Karen Mielke*
- *Richard Morrison, M.D.*
- *Connie & Donald Posner & Family*
- *Dr. Phillip & Alma Rozeman*
- *Shreveport-Bossier Delta Delta Delta Alumnae*
- *Pam & Kim R. Smith*
- *Southwestern Energy*
- *Dr. Brent & Jessica Whitton*

## Individual Floor Laundry Rooms

*1st Floor sponsor - Elite Health Solutions*  
*2nd Floor sponsor - Dr. Danielle & Nic Thomas*  
*3rd Floor sponsor - Dr. Minh Tran, Dr. Caroline Caperton, Ella Claire & Sophie Tran*

## Family Essentials Closet

*2nd Floor Sponsor - William Morris Companies LLC*  
*3rd Floor Sponsors - Archer & Tricia Frierson*  
*Bratton & Caroline Frierson*  
*Marion & Ben Kacos*  
*Elizabeth & Owen Buhler*  
*Allen & Emily Frierson*



## **ADDITIONAL FOUNDING DONORS**

- Anti-Pest
- Ash Grove Cement Company
- Automated Business Concepts
- b1 Bank
- Brent & Autumn Beaulieu
- Walter O. Bigby, Jr.
- Blue Cross and Blue Shield of Louisiana
- Douglas and Jennifer Boudreaux – Boudreaux's Compounding Pharmacy
- Brookshire Grocery Company
- Kendall & Hays Brown
- Carolyn W. & Charles T. Beaird Family Foundation
- Bessie Casey / BESCO Land Services LLC
- Catherine C. Hunt, Realtor/LaState Realty
- Citizens Bank & Trust Co.
- Renee & Wyche Coleman III
- Community Foundation of North Louisiana - Kinsey Family Endowed Fund
- The Crow Foundation
- Jan Elkins KTBS
- Estopinal Family Trust
- Rand & Susan Falbaum
- Jaf & Shelly Fielder
- Fight Like Emilie Foundation
- Ivy & Archer Frierson II
- Frymaster
- Mr. & Mrs. Kevin Gamble
- Gibsland Bank & Trust
- Greater Minden Chamber of Commerce
- John & Cindy Griffin
- Hiland Dairy
- Hilton Shreveport
- In Memory of Dr. Lisa Hodges
- Don & Johnette Huguley
- In Honor of Jesus, Anonymous
- Drs. Sanford Katz & Michelle Yetman Katz
- Fred & Melinda Kent
- Kiwanis Club of Shreveport
- Kathy & Richard Lamb
- Jim & Marianne Leslie
- Louie & Tootsie Davis Foundation
- Scott & Ginger Lower
- Judy A. Madison & Family
- Martin Brower, Baton Rouge
- Matthews, Beaty & Company, CPAs, LLP
- Maxie's Interior & Exterior of Louisiana LLC
- Linda & Herb Meadows
- Drs. Kristi & Rick Michael
- Dr. Jason & Jenny Milligan
- Kevin & Janet Murphy
- Nabholz Charitable Foundation
- Newt Brown Contractor, LLC.
- Orcutt-Winslow + TEG
- ORR KIA
- Brenda & John Parsons of Deep South Equipment
- Poindexter Foundation
- Querbes & Nelson
- Red River Chevrolet and the Good Neighbor Chevy Dealers
- River Bend Rotary Club of Shreveport
- RMHC AR-NLA Board of Directors
- Phyllis & Johnny Rogers
- Ronald McDonald House Charities® Global
- Rotary Club of South Shreveport
- In Memory of William J. & Elaine Sherman
- In Memory of Aaron Michael Singer
- Pam & Kim R. Smith
- In Memory of Rusty Timmons
- Tyson
- WalMart Health & Wellness - Market 127
- Darryl & Kim Webb

**Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2025. Gifts of \$1mm+ payable through 2027.**

### **FOUNDING DONOR RECOGNITION BENEFITS**

With your permission we would recognize your gift in the following manner:

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Placement on the Founding Donor Wall
- Recognition on campaign materials
- Recognition on campaign website
- Recognition on signage at events (announcement, groundbreaking, foundation signing, grand opening)
- Social and other media campaigns
- Other opportunities as they arise

**Additionally, we will provide:**

- Updates on the status of the Project's fundraising progress
- Invitations to project-related VIP and public events promoting the Ronald McDonald House
- VIP Tours of the House at timely intervals during construction

**Gifts of all sizes are needed, and selection of a naming opportunity is not required.**

**To discuss a naming opportunity contact Lori Moore 318.840.9100 or Janell Mason 501.539.0913**



Ronald McDonald House®

Shreveport-Bossier

A future program of Ronald McDonald House Charities of Arkansas & North Louisiana Serving Families Since 1981 1501 W. 10th Street, Little Rock, AR 72202 501.374.1956 | Keeping Families Close®

MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2025

PLEASE EXECUTE AND RETURN TO LORI@RMHCAR-NLA.ORG OR MAIL TO ABOVE ADDRESS

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_ Email \_\_\_\_\_

Total Pledged \$ \_\_\_\_\_ Payment included \$ \_\_\_\_\_ Balance due \$ \_\_\_\_\_
Naming Opportunity (if desired) \_\_\_\_\_
Signature \_\_\_\_\_ Date \_\_\_\_\_

May we list you as donor to inspire others to join you as we promote the project? [ ] Yes [ ] No

RECOGNITION Print name(s) as you would like to be listed on Founding Donor Materials
At a later date we will confirm how you'd like to be listed on the Founding Donor Wall and Naming Opportunity chosen

PAYMENT OPTIONS

If you need an invoice, please let us know.

[ ] One Payment Amount \$ \_\_\_\_\_
[ ] Check [ ] Credit Card\* (Donor to incur processing fees)
\*If Paying by Card, Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_
Signature \_\_\_\_\_ Date \_\_\_\_\_

or [ ] Payment Schedule 2024 \$ \_\_\_\_\_ 2025 \$ \_\_\_\_\_
Note: gifts of \$1+ million may be paid through 2027
If by card, charge my card (check one, donor to incur processing fees) [ ] Annually [ ] Quarterly [ ] Monthly
Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_
Signature \_\_\_\_\_ Date \_\_\_\_\_
[ ] I would like a reminder for annual payments sent to me each year on \_\_\_\_\_

CONFIRMED BY \_\_\_\_\_ Date \_\_\_\_\_
RMH Staff Signature

For pledge questions contact Janell Mason at 501.539.0913 or Lori Moore at 318.840.9100

THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR-NLA"
MAIL TO 1501 W. 10TH STREET, LITTLE ROCK, AR 72202