



**Ronald
McDonald
House®**
Shreveport-Bossier

Where Hope Has A Home

At Ronald McDonald House we believe that "home" is more than four walls and a roof

That's why every **Ronald McDonald House** provides a **free safe haven for families of critically ill, hospitalized children** with all the comforts of home and the hospitality of compassionate staff and volunteers. Families also find support from one another, building a community that uniquely understands the impact of a child's life-changing medical crisis.

This Ronald McDonald House will serve families with a seriously ill or injured child in any Shreveport hospital. It will remove barriers to life-saving care for children, ease financial burdens for their families, and keep them close to the hospital.



Goal - \$10 Million

Campaign goal Includes construction and 3 years of operating expenses to ensure a strong financial foundation.

\$7.8+ million has been raised to date

With your help, the House will open debt free to begin serving families in **August 2025**.



Annual Impact for Families

\$1,464,500+ value of services provided

21,900+ overnight guests served

7,300+ nights together

5,200+ additional families served through day use



PLUS

65,700+ meals served

27,300+ snacks enjoyed

7,300+ bedtime stories read

6,450+ loads of laundry

House Features

- **3 Floors with 20 Family Suites**
- **Expansive Kitchen & 50-seat Dining Room**
- **Stocked Family Pantry**
- **Indoor/Outdoor Play Spaces**
- **Toy Workshop**
- **Indoor/Outdoor Family Gathering & Activity Areas**
- **Multipurpose Conference Room**
- **Daytime Access**
 - Local families not staying overnight will be welcomed on our first floor where they can freshen up with a shower, wash a load of laundry, grab a meal or snack, enjoy a cup of coffee, and find a quiet space where they can reset and regroup before returning to the hospital.
- **Many Other Amenities**
 - Each night a hot dinner is provided for families, and the pantry is stocked with additional groceries for breakfast and lunch, dairy and juice, individually packaged snacks, fruit, and so much more.
 - Transportation will be provided for families to be with their child at **any Shreveport hospital**.



ALL SERVICES ARE PROVIDED FREE TO FAMILIES

Founding Donors to Date

Current as of 10.8.24

AEP FOUNDATION

Anti-Pest
Ash Grove Cement Company
Lindsay & John Atkins
Automated Business Concepts, Inc.
b1 Bank
Barksdale Federal Credit Union
Brent & Autumn Beaulieu
The Biernacki Family & Fire Tech Systems
Walter O. Bigby, Jr.
Blue Cross & Blue Shield of Louisiana
Dr. Joseph A Bocchini, Jr.
Douglas & Jennifer Boudreaux

Brian & Kathi Barker Foundation

Brookshire Grocery Company
Kendall & Hays Brown
Elizabeth & Owen Buhler
Cadence Bank
Caddo Bossier Parishes Port Commission

CADDO PARISH COMMISSION

Carolyn W. & Charles T. Beaird Family Foundation

Carter Credit Union

Bessie Casey / BESCA Land Services LLC
Catherine C. Hunt, Realtor/LaState Realty
Charoak Holding LLC

Chesapeake Energy

The Chhabra Family
Citizens Bank & Trust Co.

CITY OF SHREVEPORT

Renee & Wyche Coleman III
Community Foundation of North Louisiana –
Kinsey Family Endowed Fund
The Crow Foundation
Susan & Dean Davenport
DeSoto Parish Police Jury
Elite Health Solutions
Jan Elkins KTBS
Estopinal Family Trust
Rand & Susan Falbaum

FIBREBOND

Jaf & Shelly Fielder
Fight Like Emilie Foundation
First Methodist Church of Shreveport
Allen & Emily Frierson
Archer & Tricia Frierson
Bratton & Caroline Frierson

Christy & John Frierson Family

Ivy & Archer Frierson

Paula & Chris Frierson
Frymaster
In Memory of Dr. Denny E. Gamble, Sr. by
Denny "Kit" Gamble, Jr. & Sarah Margaret Gamble
Mr. and Mrs. Kevin Gamble
Gibsland Bank & Trust
Rachel & G. Carlton Golden Jr.
Greater Minden Chamber of Commerce
John & Cindy Griffin

NELVA & ROY GRIGGS, Capital Campaign Chair

Dr. Kathleen & Thomas Harris
Betty Henderson
Hiland Dairy
In Memory of Dr. Lisa Hodges
Don & Johnette Huguley

Bailee & Adam Hurley in Memory of Huck Cannon Hurley
In Honor of Jesus, Anonymous
Marion & Ben Kacos
Drs. Sanford Katz & Michelle Yetman Katz
Fred & Melinda Kent
Kiwanis Club of Shreveport
Kathy & Richard Lamb
Jim & Marianne Leslie

Leslie Family Foundation

Louie & Tootsie Davis Foundation
Scott & Ginger Lowe
Judy A. Madison & Family
Vince & Sharon Maggio/Melissa Rose Maggio Foundation, Inc.
Drs. Bharti M. & Manohar R. Manchandia
The Manning Van Lopik Memorial Charitable Foundation
Martin Brower, Baton Rouge
Matthews, Beaty & Company, CPAs LLP
Maxie's Interior & Exterior of Louisiana LLC

Kim & James McCormick

Linda & Herb Meadows
Metro Aviation, Inc. / Mike Stanberry
Drs. Kristi & Rick Michael
Drs. Cary & Karen Mielke
Dr. Jason & Jenny Milligan
Minden Medical Center, Northern Louisiana Medical Center &
Allegiance Health Management
Richard Morrison, M.D.
Kevin & Janet Murphy
Nabholz Charitable Foundation
Carl & Shelly Nelson
Newt Brown Contractor, LLC
Orcutt-Winslow + TEG
ORR KIA
Brenda & John Parsons of Deep South Equipment
Poindexter Foundation
Connie & Donald Posner & Family
Professional Coating & Inspection Services

Q=PETERSEN FAMILY

Querbes & Nelson
Red River Chevrolet and the Good Neighbor Chevy Dealers
River Bend Rotary Club of Shreveport
RMHC AR-NLA Board of Directors
Phyllis & Johnny Rogers

RONALD MCDONALD HOUSE CHARITIES® GLOBAL

Rotary Club of South Shreveport
Dr. Phillip & Alma Rozeman

RRCU

Kathryn & Joe Salpietra
Shreveport-Bossier Delta Delta Delta Alumnae
In Memory of William J. & Elaine Sherman
In Memory of Aaron Michael Singer
Pam & Kim R. Smith
Southwestern Energy
Dr. Danielle & Nic Thomas

Greg & Wendi Tilley

In Memory of Rusty Timmons
Dr. Minh Tran & Dr. Caroline Caperton, Ella Claire & Sophie Tran
Turkey Fry Guys
Tyson
VieMed Healthcare
WalMart Health & Wellness - Market 127
Darryl & Kim Webb

Ro & Steve White

Dr. Brent & Jessica Whitton
William Morris Companies LLC
WILLIS KNIGHTON HEALTH

Available Naming Opportunities

Gifts of all sizes are needed - naming opportunity is not required

The Family Tower \$2,000,000-\$3,000,000



The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.

Gifts of \$3 million will include donor name on both the exterior and interior of the building ("Your Name" Family Tower)

Gifts of \$2 million will include donor name on the interior of the building.

Lobby \$1,500,000+

A spot to welcome families and instill a sense of home and comfort. Business leaders, community groups, volunteers and others who tour, prepare meals, or meet in the House are also welcomed here.

Entrance Plaza \$750,000+

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcoming guests and visitors.

Second Floor in Family Tower \$500,000+

This gift sponsors the 2nd floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

Multipurpose Conference Room \$400,000+

From family meetings with medical professionals, a workspace for committees, or groups in the community who need a space to meet, this flexible space will have a multitude of uses. Family Movie Night, Santa's Workshop where families choose free gifts to be wrapped by elves, and fundraising events will also take place here.



Generator \$250,000+

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

Family, Facility & Grounds Security \$200,000+

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for families and visitors.

Offices \$100,000+

These 4 offices will accommodate our administrative, fundraising and House operations staff.

Well-Being Salon \$75,000+

Local stylists will volunteer to wash, cut, and style families' hair for free. Whether a child needs his head shaved, a mom needs a moment of care, or dad needs a trim, this space is a place of care.

Volunteer Workspace \$50,000+

Located in the administrative hub, this is a dedicated space for most of the behind-the-scenes work of volunteers. Whether they are helping with mailings or creating goodie bags for families, volunteers keep the House running with their dedication and huge hearts.

Receiving and Storage \$50,000+

This essential hub is utilized by staff and volunteers all day, every day. It serves as a dedicated area for supplies, linens, freezers, donations, event items and other storage. The House operates smoothly thanks to the well-stocked and organized receiving and storage room.

Self-Care Station \$40,000+

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

Facility Laundry Center \$35,000+

Fresh linens, comforters, and pillows are essential to maintaining a healthy, clean environment for families. Equipped with a commercial washer and dryer, this behind-the-scenes space will be utilized daily by staff to sanitize and care for oversized items.

Community Supporters Under \$35,000

Gifts of all sizes are needed to build the Ronald McDonald House. Every donor will be recognized on signage in the new House.

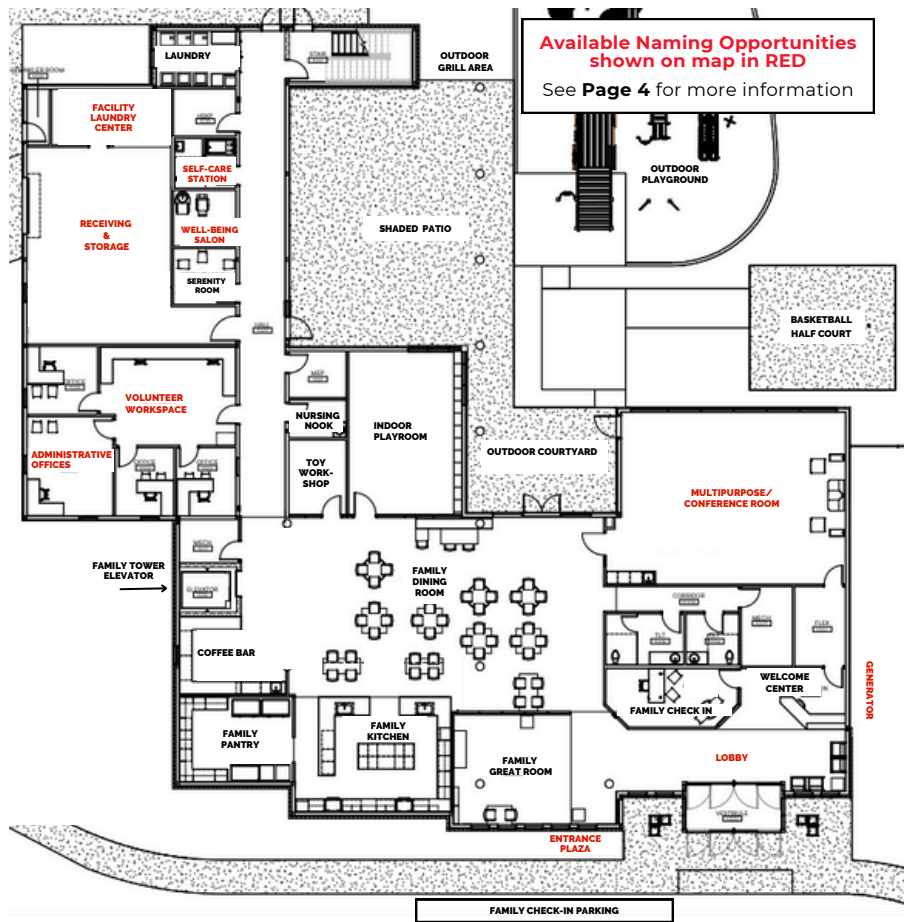
A Beacon of Hope



Brianna is a mother with a 15-month-old toddler at home, a husband with a full-time job, and a baby born at **5 months**. She spent 122 days with her newborn in the NICU.

"Each day I had to make a choice - which child would receive my attention? My tiny, sick baby or my 15-month-old toddler? **How do you choose between your children?**"

With a Ronald McDonald House, families will not have to choose. There must be a way for a family's support system to stay intact, otherwise, the stress and trauma multiply exponentially. **The idea of a Ronald McDonald House — I really have no words to tell you how valuable it will be. It will solve so much!"**



Project Timeline

October 2022
Board approved \$10 million campaign to build first RMH in NW Louisiana. Fundraising begins.

Q4 2023
Surpassed year end goal to raise 80% of construction costs.

Grand Opening!
August 2025
Begin Serving Families

October 17, 2023
Public Campaign Announcement Celebration
Campaign announced in media and celebrated with the community.

April 3, 2024
Groundbreaking Ceremony
Additional \$3 million to be raised by year end.



Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before 12.31.25. Gifts of \$1mm+ payable through 2027.

To discuss options contact Janell or Lori.

Contacts

Roy Griggs, Capital Campaign Chair
Griggs Enterprise, Inc., CEO
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Janell Mason, CEO
RMHC Arkansas & North Louisiana
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Lori Moore, Mission Director
Ronald McDonald House Shreveport-Bossier
lori@rmhcar-nla.org | 318.840.9100



December 31, 2025
Reach fundraising goal.

Scan Here to Learn More



Ronald McDonald House Charities
Arkansas & North Louisiana



RMHShreveport-Bossier.org



Ronald McDonald House®

Shreveport-Bossier

Ronald McDonald House Charities of Arkansas & North Louisiana Serving Families Since 1981 1501 W. 10th Street, Little Rock, AR 72202 501.374.1956 | www.rmhcar-nla.org

MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2025

PLEASE EXECUTE AND RETURN TO JANELL@RMHCAR-NLA.ORG OR MAIL TO ABOVE ADDRESS

Name _____

Address _____

City _____ State _____ Zip _____

Preferred Phone _____ Email _____

Total Pledged \$ _____ Payment included \$ _____ Balance due \$ _____
Naming Opportunity (if desired) _____
Signature _____ Date _____

May we list you as donor to inspire others to join you as we promote the project? [] Yes [] No

RECOGNITION Print name(s) as you would like to be listed on Founding Donor Materials
At a later date we will confirm how you'd like to be listed on the Founding Donor Wall and Naming Opportunity chosen

PAYMENT OPTIONS If you need an invoice, please let us know.

[] One Payment Amount \$ _____
[] Check [] Credit Card* (Donor to incur processing fees)
*If Paying by Card, Card # _____ Exp. Date ____/____/____ Sec. Code _____
Signature _____ Date _____

[] Payment Schedule 2024 \$ _____ 2025 \$ _____
Note: gifts of \$1+ million may be paid through 2027
If by card, charge my card (check one; donor to incur processing fees) [] Annually [] Quarterly [] Monthly
Card # _____ Exp. Date ____/____/____ Sec. Code _____
Signature _____ Date _____
[] I would like a reminder for annual payments sent to me each year on _____

CONFIRMED BY _____ Date _____
RMH Staff Signature

For pledge terms or questions contact Janell Mason 501.539.0913 or Lori Moore 318.840.9100

THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR-NLA"
MAIL TO 1501 W. 10TH STREET, LITTLE ROCK, AR 72202