



Ronald McDonald House[®] Shreveport-Bossier

BECOME A FOUNDING DONOR to help build the first Ronald McDonald House in Northwest Louisiana

There are families who will need the Ronald McDonald House tonight. With your help, soon they will have a safe place to stay and a community of support when their critically ill child is hospitalized.

You are invited to be part of this exciting opportunity to build the Ronald McDonald House Shreveport-Bossier. This home away from home will serve tens of thousands of families when their seriously ill or injured child is hospitalized. Your name will be on the Founding Donor wall, and in the area you choose to sponsor, for the life of the building.

Ronald McDonald House will serve more than **21,000 family members annually** and provide them with **65,000+ meals. The 3-story House will include 20 comfortable suites where families will stay together,** enabling them to fully participate in their child's medical care.

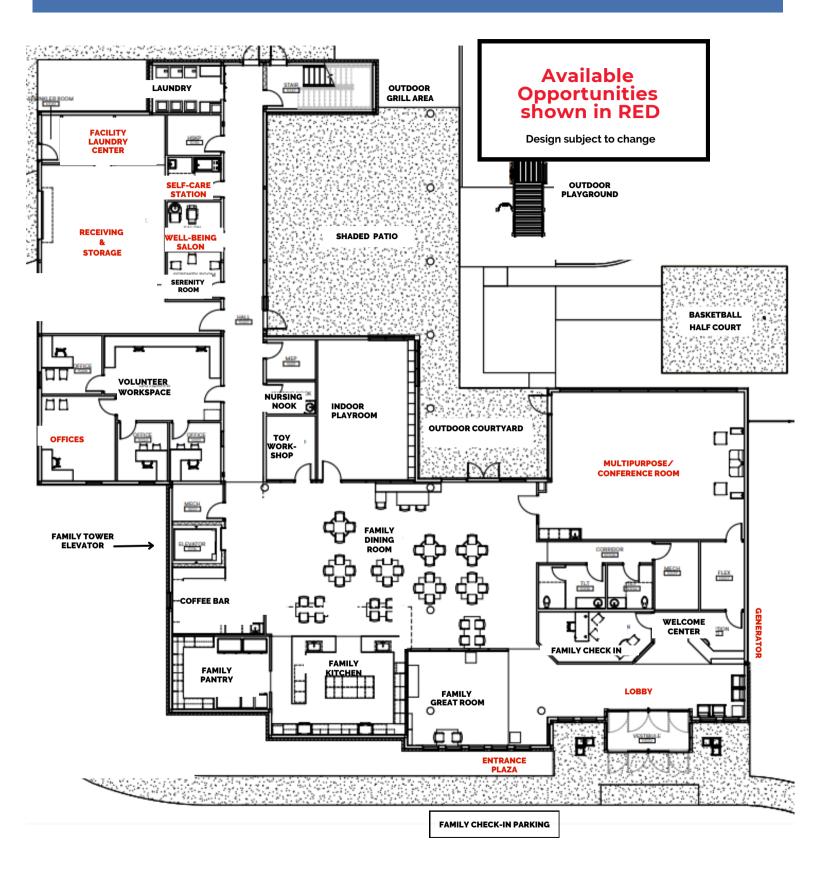
In addition to a private room, families will have meals and snacks, indoor and outdoor play and activity spaces, laundry facilities, daily necessities, and a community of support from our compassionate staff, volunteers and other families experiencing similar crises. By providing **family-centered care**, **Ronald McDonald House Shreveport-Bossier** will empower families and enhance the healthcare experience for pediatric patients and their caregivers.

All services are free to families, relieving some financial burdens and stressors. 100% of funds raised in Louisiana stay in Louisiana.

All local hospital CEOs agree – the Ronald McDonald House is much needed here. RMH Shreveport-Bossier will serve families with a child in <u>any</u> Shreveport hospital: Christus - Ochsner-LSU - Shriners - St. Mary - Willis Knighton

\$9.2+ million has been raised towards our \$10 million campaign goal. This amount includes construction costs and the first three years of operating expenses. Construction is underway and the doors will open to begin serving families **August 2025**.

FIRST FLOOR



Gifts of all sizes are needed, and you are not required to choose a naming opportunity. As a 501(c)(3) all gifts are tax deductible in accordance with IRS regulations.

Available Naming Opportunities

The Family Tower \$2,000,000-\$3,000,000



The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.

Gifts of \$3 million will include donor name on both the exterior and interior of the building ("Your Name" Family Tower)

Gifts of \$2 million will include donor name on the interior of the building.

Lobby

\$1,500,000+

A spot to welcome families and instill a sense of home and comfort. Business leaders, community groups, volunteers and others who tour, prepare meals, or meet in the House are also welcomed here.

Entrance Plaza \$750,000+

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a userfriendly place for unloading and welcoming guests and visitors.

Second Floor in Family Tower

\$500,000+

\$400,000+

This gift sponsors the 2nd floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

Multipurpose Conference Room

From family meetings with medical professionals, a workspace for committees, or groups in the community who need a space to meet, this flexible space will have a multitude of uses. Family Movie Night, Santa's Workshop where families choose free gifts to be wrapped by elves, and fundraising events will also take place here.



Generator

\$250,000+

\$100,000+

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

Family, Facility & Grounds Security \$200,000+

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for families and visitors.

<u>Offices</u>

These 4 offices will accommodate our administrative, fundraising and House operations staff.

<u>Receiving and Storage</u>

This essential hub is utilized by staff and volunteers all day, every day. It serves as a dedicated area for supplies, linens, freezers, donations, event items and other storage. The House operates smoothly thanks to the well-stocked and organized receiving and storage room.

Self-Care Station

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

Facility Laundry Center

\$35,000+

\$40,000+

\$50.000+

Fresh linens, comforters, and pillows are essential to maintaining a healthy, clean environment for families. Equipped with a commercial washer and dryer, this behind-the-scenes space will be utilized daily by staff to sanitize and care for oversized items.

Well-Being Salon

\$30,000+

Less than \$30,000

Local stylists will volunteer to wash, cut, and style families' hair for free. Whether a child needs his head shaved, a mom needs a moment of care, or dad needs a trim, this space is a place of care.

Community Supporters

Gifts of all sizes are needed to build the Ronald McDonald House. Every donor will be recognized on permanent signage.

For any questions, please contact Janell Mason, CEO 501.539.0913 (mobile) or janell@rmhcar-nla.org

Founding Donors to Date

ACME Brick Marissa & Wil Adams **AEP FOUNDATION**

Alpha Delta Pi Foundation Anti-Pest Ash Grove Cement Company Lindsay & John Atkins Automated Business Concepts, Inc. b1 Bank Barksdale Federal Credit Union Brent & Autumn Beaulieu The Biernacki Family & Fire Tech Systems Walter O. Bigby, Jr. Blue Cross & Blue Shield of Louisiana Dr. Joseph A Bocchini, Jr. Douglas & Jennifer Boudreaux

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Carter Credit Union

Bessie Casey / BESCA Land Services LLC Catherine C. Hunt, Realtor/LaState Realty The Charles William Glasscock Foundation Charoak Holding LLC The Chhabra Family Citizens Bank & Trust Co.

CITY OF SHREVEPORT

Renee & Wyche Coleman III Community Foundation of North Louisiana -Kinsey Family Endowed Fund Laura & Ed Crawford The Crow Foundation Susan & Dean Davenport DeSoto Parish Police Jurv Elite Health Solutions Jan Elkins KTBS Estopinal Family Trust **Expand Energy Corporation** Rand & Susan Falbaum

FIBREBOND

Jaf & Shelly Fielder Fight Like Emilie Foundation First Horizon Bank First Methodist Church of Shreveport Adrienne & John Frierson Allen & Emily Frierson Archer & Tricia Frierson

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Newt Brown Contractor, LLC

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Founding Donors Continued

ORR KIA

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Querbes & Nelson Red River Chevrolet and the Good Neighbor Chevy Dealers

River Bend Rotary Club of Shreveport

RMHC AR-NLA Board of Directors

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RONALD MCDONALD HOUSE CHARITIES® GLOBAL

Rotary Club of South Shreveport Dr. Phillip & Alma Rozeman

RRCU

Kathryn & Joe Salpietra In Memory of William J. & Elaine Sherman Shreveport-Bossier Delta Delta Delta Alumnae Shreveport Dixie Baseball, Inc. Suzan & Michael Simpson In Memory of Aaron Michael Singer Debbie & Walter Smith Linda Martin Smith Pam & Kim R. Smith Dr. Danielle & Nic Thomas **Greg & Wendi Tilley** In Memory of Rusty Timmons Dr. Minh Tran & Dr. Caroline Caperton, Ella Claire & Sophie Tran Turkey Fry Guys

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WILLIS KNIGHTON HEALTH

David & Kathryn Wood Linda & John Wood

Gifts of all sizes are needed, and selection of a naming opportunity is not required. To discuss a naming opportunity contact Janell Mason 501.539.0913

FOUNDING DONOR RECOGNITION BENEFITS

With your permission we would recognize your gift in the following manner:

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Name on the Founding Donor Wall
- Recognition on campaign materials and website
- Recognition on event signage
- Social and other media campaigns
- Other opportunities as they arise

Additionally, we will provide:

- Status updates on the Project's fundraising progress
- Invitations to project-related VIP and public events promoting the Ronald McDonald House
- VIP Tours of the House at timely intervals during construction

Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2025. Gifts of \$1mm+ payable through 2027.











MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2025

PLEASE EXECUTE AND RETURN TO JANELL@RMHCAR-NLA.ORG OR MAIL TO ADDRESS BELOW

Name				
Address				
	State		Zip _	
Preferred Phone	Email			
Total Pledged \$	Payment included \$	Balano	ce due \$ _	
Naming Opportunity (if desired	d)			
Signature		Dat	e	
May we list you as donor to in	nspire others to join you as we promo	ote the pr	oject?	Yes No
RECOGNITION Print nam	ne(s) <u>as you would like to be listed on</u>	Founding	<u>g Donor Mat</u>	terials
At a later date we will confirm how you	u'd like to be listed on the Founding Do	nor Wall a	and Naming	Opportunity chosen
PAYMENT OPTIONS	lf you nee	ed an in	voice, ple	ease let us know.
One Payment Amoun	t\$			
Check	Credit Card* (Donor to incu	r process	ing fees)	
*If Paying by Card, Card #	E	xp. Date	/	Sec. Code
Signature		Date		
or Or Payment Schedule 2025 \$	\$ 2026 \$			
	gifts of \$1+ million may be paid t	hrough :	2027	
If by card, charge my card (check c	one; donor to incur processing fees)	Annually	Quar	terly 🗌 Monthly
Card #	E:	xp. Date	/	_ Sec. Code
Signature		Date		
I would like <u>a reminder</u> fo	r annual payments sent to me each	year on_		
CONFIRMED BY			Date	
	RMH Staff Signature			

For pledge terms or questions contact Janell Mason 501.539.0913

THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR-NLA" MAIL TO 9100 SUSAN DRIVE, SHREVEPORT, LA 71118