

APRIL 5, 2025

5K | 2PM

TWO RIVERS PARK

CHAIRS:

BETHANY BROWN &

JENNIFER FIELDING



RED SHOE SHUFFLE

Join us for the 4th annual Red Shoe Shuffle (previously)

This exciting event combines a competitive 5K race with a fun-filled walk at the scenic Two Rivers Park.

NEW this year, we have added a 1 mile Kids Fun Run. Participating kids will receive a finisher medal and superhero cape!

Lace up your kicks and enjoy:

Finisher medals for every participant | Post race activities and refreshments | Wear your favorite Shamrock inspired costumes

Every step you take makes a difference.

Proceeds from the Red Shoe Shuffle directly support families with critically ill children, providing them with a free place to stay at the Ronald McDonald House, nutritious meals, and other essentials.

So, gather your friends and family, put on your red shoes (or any shoes), and join us for a day of fun and giving back!



Ronald McDonald
House Charities®
Arkansas & North Louisiana

RMHCAR-NLA.org
Laurie Houff
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RED SHOE
CREW

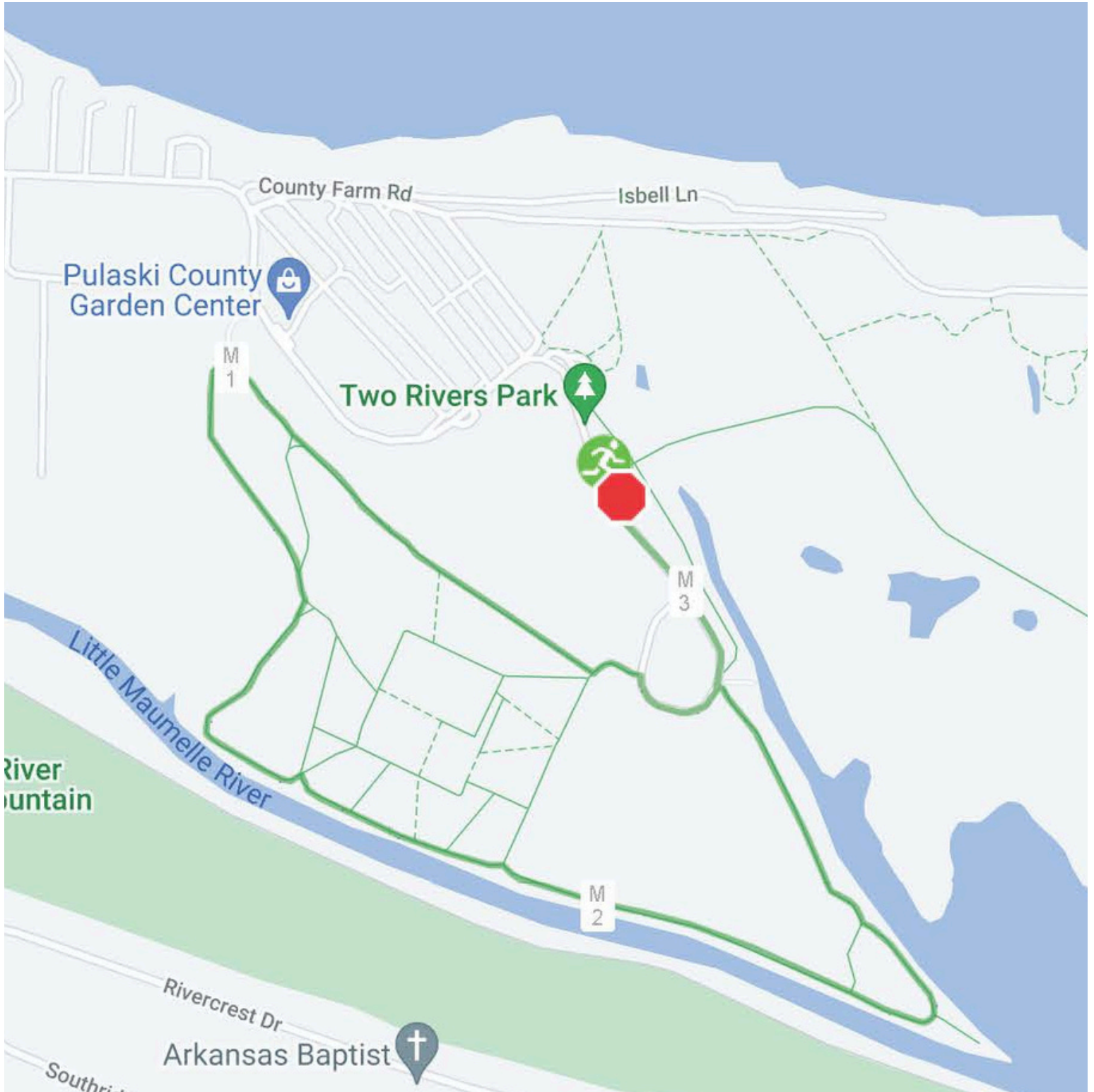
RED SHOE SHUFFLE RACE MAP

5K | APRIL 5, 2025
TWO RIVERS PARK

6900 TWO RIVERS PARK | LITTLE ROCK, AR



BENEFITTING
Ronald McDonald
House Charities
Arkansas & North Louisiana



RED SHOE SHUFFLE

5K | APRIL 5, 2025 | TWO RIVERS PARK
BENEFITTING RONALD MCDONALD HOUSE CHARITIES OF AR & NLA



\$7,500 PRESENTING - EXCLUSIVE FOR ONE DONOR

- 10 Race Entries
- Opportunity to Speak at Race Start **PROVIDES 75 NIGHTS FOR A FAMILY**
- Logo on website, race t-shirts, e-blast (7,500+), event signage, start/finish banner, and promotional flyers and signs
- Listed in race advertisements
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags, vendor booth at event

\$5,000 KIDS FUN RUN PRESENTING SPONSOR - 1 AVAILABLE

- 8 Race Entries (adult or kid fun run) **PROVIDES 50 NIGHTS FOR A FAMILY**
- Opportunity to Speak at Fun Run Race Start
- Logo on website, race t-shirts, e-blast (7,500+), event signage, and promotional flyers and signs
- Listed in race advertisements
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags, vendor booth at event

\$2,500 | THE HIGH TOP **PROVIDES 25 NIGHTS FOR A FAMILY**

- 6 Race Entries
- Logo on website, race t-shirts, e-blast (4,500+), event signage
- Opportunity to Welcome Racers OR Help Present Awards
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags, vendor booth at event

\$1,000 | QUICK STEPPER **PROVIDES 10 NIGHTS FOR A FAMILY**

- 4 Race Entries
- Logo on website, race t-shirts, e-blast (4,500+), event signage
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags, vendor booth at event

\$750 | SNEAKER SPONSOR **PROVIDES 7 NIGHTS FOR A FAMILY**

- 2 Race Entries
- Name on website, race t-shirts, e-blast (4,500+), event signage
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags, vendor booth at event

\$500 | THE SHOE LACER **PROVIDES 5 NIGHTS FOR A FAMILY**

- 2 Race Entries
- Name on website, race t-shirts, e-blast (4,500+), event signage
- Social media promotion (17,000+ followers)
- Optional: include marketing materials in swag bags

\$250 | KICKS **PROVIDES 2 NIGHTS FOR A FAMILY**

- 2 Race Entries
- Name on website, race t-shirts, event signage
- Optional: include marketing materials in swag bags

\$100 | THE CLODHOPPER **OR** \$100 | THE LOAFER

- 1 Race Entry
- Name on race t-shirts
- No Race Entries
- Name on race t-shirts

PROVIDES 1 NIGHT FOR A FAMILY



**RED SHOE
CREW**

RED SHOE SHUFFLE SPONSORSHIPS



Ronald McDonald
House Charities
Arkansas & North Louisiana

**BENEFITTING RONALD MCDONALD
HOUSE CHARITIES OF ARKANSAS &
NORTH LOUISIANA
RMHCAR-NLA.ORG**

5K | APRIL 5, 2025 | TWO RIVERS PARK

- PRESENTING SPONSOR (\$7,500)
- KID FUN RUN PRESENTING SPONSOR (\$5,000)
- THE HIGH TOP (\$2,500)
- QUICK STEPPER (\$1,000)
- SNEAKER SPONSOR (\$750)
- THE SHOE LACER (\$500)
- KICKS (\$250)
- THE CLODHOPPER (\$100)
- THE LOAFER (\$100)

CONTACT NAME

COMPANY NAME

As You Would Like to Be Listed

ADDRESS

CITY, STATE ZIP

EMAIL

PHONE

Payment Options

MY CHECK PAYABLE TO RMHC AR-NLA IS ENCLOSED

EMAIL AN INVOICE TO

CHARGE MY CREDIT CARD
(3% Processing Fee)

CARD NUMBER

CVC EXPIRATION DATE

Questions? Call Laurie 501.975.1349 or laurie@rmhcar-nla.org