

This LICENSE AGREEMENT ("License") is issued with effect as of the 31st day of July, 2018, as a replacement to any and all previous license(s), agreements and amendments.

B E T W E E N:

McDONALD'S CORPORATION,
a corporation organized under the laws of the State of Delaware ("McDonald's")

- and -

RONALD McDONALD HOUSE CHARITIES OF ARKANSAS, INC.,
a not-for-profit corporation organized under the laws of the State of Arkansas ("Licensee")

WHEREAS, McDonald's Corporation is the owner or authorized licensee (with rights to sublicense) of certain trademarks and service marks relating to Ronald McDonald House Charities and organizations in the Ronald McDonald House Charities system which are specified in Schedule A or otherwise approved in writing by McDonald's from time to time (the "RMHC Marks") and any copyrights relating to or arising from the use of the RMHC Marks, and has the right to grant licenses for the use thereof; and

WHEREAS, Licensee desires to obtain a License to use the RMHC Marks in connection with (i) the operation and maintenance of temporary housing and other programs, as defined in this License, for ill, injured, or disabled children and their families while the children are receiving treatment at a nearby hospital or rehabilitation center; (ii) the raising of funds from public and private sources within the geographic area directly surrounding the programs herein defined in this License; and (iii) making grants to other organizations, as appropriate for an organization exempt under Internal Revenue Code (IRC) Section 501(c)(3), for the benefit of children in and around the local area of Licensee; and

WHEREAS, this License is designed to supersede and replace all previously executed Licenses between McDonald's and Licensee (or its predecessors in interest); and

WHEREAS, McDonald's is willing to grant such a License to Licensee and to authorize the use of the RMHC Marks by Licensee, upon the terms and conditions hereinafter contained.

NOW, THEREFORE, in consideration of these premises and the mutual covenants herein contained, the sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. (a) McDonald's hereby grants to Licensee a non-exclusive right to use the mark "RONALD McDONALD HOUSE CHARITIES" in combination with Licensee's geographic name designation (i.e., "RONALD McDONALD HOUSE CHARITIES OF ARKANSAS") as the name of the organization that operates the Ronald McDonald House, Ronald McDonald Family Room and/or other programs as defined in this License, to support children and their families and to raise funds from public and private sources within the geographic area directly surrounding the approved programs and in furtherance of the purposes for which this License is issued.

(b) This License shall also allow Licensee to use the mark "RONALD McDONALD HOUSE" for the structure or structures (each a "House") which are identified by location on Schedule B, and in conjunction therewith, to use the RMHC Marks for purposes of raising of

funds from public and private sources, using funds for the operation and maintenance of the House, and to use the Marks listed on the attached Schedule A in furtherance of the purposes for which this License is issued. Licensee shall not increase the size of any House without approval by Ronald McDonald House Charities, Inc. (“RMHC”) as provided in Schedule E, and a written amendment to this License, signed by all parties. The House shall be used exclusively for families of ill, injured or disabled children who are receiving treatment at a nearby hospital or rehabilitation center.

(c) This License shall also allow Licensee to operate one or more Ronald McDonald Family Rooms (each “Family Room”) which are identified by location on Schedule B. LICENSEE shall not increase the size of the Family Room or change the number of guest sleeping rooms without written approval by RMHC, and a written amendment to the License, signed by all parties. The Family Room shall be used exclusively for families of children who are receiving treatment at the hospital or rehabilitation center.

(d) This License shall also allow Licensee to operate community outreach programs, including making grants to others, as appropriate for an organization exempt under IRC Section 501(c)(3), for the benefit of children in and around the local area of Licensee and, in conjunction therewith, to use the RMHC Marks listed on the attached Schedule A in furtherance of the purposes for which this License is issued.

2. (a) The term of this License shall commence on the date set forth above and shall continue until terminated by either party, with or without cause, upon thirty (30) days written notice to the other party.

(b) McDonald’s may, in its discretion, conditionally terminate this License by indicating that termination will be effective on a given date unless the defects cited in the notice of termination are cured by Licensee within such period of time as McDonald’s may grant for the curing of such defects. In all such cases, the determination of whether Licensee has cured the cited defects shall be within the sole discretion of McDonald’s.

(c) Upon termination of this License, Licensee will immediately cease all use of the RMHC Marks (including any resemblance thereof which might deceive or is likely to cause confusion amongst the public), including specifically ““RONALD McDONALD HOUSE CHARITIES”, “RONALD McDONALD HOUSE” and “RONALD McDONALD FAMILY ROOM”, or any other trademarks or copyrights of McDonald’s, in connection with the operation of any House(s) or Family Room(s), any fundraising activities, as a corporate name, a URL, or for any other purpose, and Licensee shall destroy all materials then in its possession or control that use or display the RMHC Marks or included any copyrighted materials of McDonald’s or RMHC.

3. It is understood and agreed that no license is granted hereunder for the use of the RMHC Marks for any purpose other than upon or in connection with: (a) the ownership, operation and maintenance of temporary housing for ill, injured or disabled children and their families while the children are receiving treatment at a nearby hospital or rehabilitation center; (b) the raising of funds from public and private sources within the geographic area directly surrounding the approved programs; and (c) the granting of funds to other organizations, as appropriate, for the benefit of children in and around the area of Licensee. All rights not expressly granted to Licensee in this agreement are reserved by McDonald’s.

4. Licensee shall at all times: (a) conform to all applicable laws, rules, regulations, ordinances and other enactments including, but not limited to those relating to owning, operating

and maintaining temporary housing for ill, injured or disabled children and their families; (b) operate the House(s) and/or Family Room(s) in a manner consistent with the reputation and high standards of McDonald's and RMHC, including those set forth in the attached Schedules D, E, F and G, as may be amended or further set by McDonald's and/or RMHC from time to time; (c) comply with the standards set, from time to time, by McDonald's with respect to the use of the RMHC Marks, and the guidelines and protocols of RMHC, as such guidelines and protocols now exist or may be set by RMHC from time to time; (d) conform to the highest fiduciary standards in its fund raising activities; and (e) comply with all requirements to maintain its charitable status by assuring that the principal purposes of its establishment are adhered to from year to year.

5. (a) McDonald's reserves the right, by itself or its designees, upon reasonable notice to periodically inspect the House(s), Family Room(s), or other programs operated by Licensee, along with the use of the RMHC Marks by Licensee, to ensure that the operation of the House(s), Family Room(s), or other programs operated by Licensee, and such use of the RMHC Marks are consistent with the reputation and high standards of McDonald's and RMHC, as referenced in Section 4 above. Licensee shall from time to time and upon request forward to both McDonald's and RMHC (to the persons or persons designated from time to time by each) samples of materials using the RMHC Marks or any copyrighted materials owned by McDonald's or RMHC.

(b) If, in McDonald's sole judgment, any use of the RMHC Marks or any copyrighted materials by Licensee (including, but not limited to, use for identifying the Licensee or in connection with the operation of the House(s) or Family Room(s)) is not consistent with the reputation or high standards of McDonald's or RMHC, or the use may be injurious to the reputation and goodwill of McDonald's and/or RMHC, McDonald's may, as an intermediate sanction and without waiving its rights under Section 2 of the License: (i) withhold or withdraw its approval for such use; or (ii) require that such use be changed or that other remedial action take place.

6. (a) Notwithstanding that Licensee is required to install and maintain all safety equipment and safety standards required by local law, the House(s) and Family Room(s) shall each contain a properly operating fire suppression sprinkler system, whether or not required by law, rule, regulation or ordinance.

(b) Each House and Family Room shall during all hours of operation have on-site responsible adult management. There shall be no practice of medicine inside of any House or Family Room. No employee of or volunteer associated with Licensee shall, within the normal scope of his or her duties, administer any medication or medical treatment to guests or visitors at a House or Family Room. This restriction, however, is not intended to apply in emergency situations nor to be placed upon guests or visitors of the House or Family Room. Licensee shall have in place at all times an emergency services protocol with an appropriate medical facility.

7. (a) On an annual basis, Licensee shall prepare financial statements pursuant to the standards set forth in Schedule D and prepared in accordance with Generally Accepted Accounting Principles ("GAAP"), which shall be audited by an independent Certified Public Accountant. Copies of the audited financial statements must be submitted to RMHC, in accordance with its global data management and reporting system processes (as may be changed from time to time) within eight and one half (8 ½) months of the close of Licensee's fiscal year (or as otherwise requested by McDonald's or RMHC). McDonald's reserves the right to conduct periodic financial audits of Licensee. McDonald's and RMHC may require periodic reporting of other information, such as numbers of children or families served, occupancy levels

of the House(s) or Family Room(s), other financial, governance, operations and fundraising and marketing measurements or information, as may be determined by McDonald's or RMHC from time to time.

(b) All funds raised using the RMHC Marks or otherwise raised in the name of "Ronald McDonald's House Charities" must be used only in connection with Ronald McDonald House Charities and its programs, as authorized by this License. Furthermore, all funds being designated for a specific approved RMHC program (e.g., a House program) must only be used in furtherance of that specific RMHC program; no other use is permissible.

8. Licensee shall indemnify and hold harmless McDonald's, its subsidiaries, affiliates and franchisees, RMHC, and each their respective directors, officers, employees and agents, from and against any and all claims, liabilities, judgments, penalties, settlements, losses, damages and expenses, including court costs and reasonable attorney fees, incurred or suffered by these parties which arise out of this License or in connection with the operation of the premises and facility described in Section 1 above. McDonald's agrees to indemnify and hold Licensee harmless from and against any and all claims, liabilities, judgments, penalties, settlements, losses, costs, damages, and expenses, including court costs and reasonable attorneys' fees, arising by reason of or in connection with allegations of trademark infringement arising from any specifically authorized uses of the RMHC Marks as licensed by McDonald's to Licensee herein.

9. Licensee shall secure and maintain, throughout the term of this License, certain insurance policies with insurance companies in form and with limits of liability satisfactory to McDonald's, as specified in the attached Schedule C, as may be amended from time to time as determined by McDonald's in its sole discretion. Licensee shall cause its insurance company(ies) to send to RMHC a certificate of insurance verifying such coverage and naming McDonald's Corporation and Ronald McDonald House Charities, Inc. as additional insureds within thirty (30) days of the execution of this License. Each such certificate shall provide that RMHC shall be notified by Licensee's insurance company not less than thirty (30) days in advance of any material change in or termination of Licensee's insurance coverage. Licensee or its insurance company shall provide annual confirmation of all Licensee's insurance coverage promptly following renewal thereof

10. All copyrights relating to or arising from the use of the Marks under this Agreement shall belong to McDonald's and, if directed by McDonald's, shall bear the following copyright notice: "© 20__ McDonald's", where the year is that in which the work is first seen by the public was created. All trademarks, designs, slogans and copyrights created or developed by or on behalf of Licensee which relate to or arise from the use of the Marks or the copyrights licensed to Licensee hereunder are hereby assigned to McDonald's.

11. Membership on the Board of Directors of Licensee must include representatives of the medical community, McDonald's (or its subsidiaries, affiliates, developmental licensees or franchisees), and volunteers from the community at large on a continuing basis.

12. This License is solely granted to Licensee and shall not, without the prior written consent of McDonald's, be assigned, sublicensed, delegated or otherwise encumbered by Licensee or by operation of law. In the event of any assignment, sublicense, delegation or encumbrance by Licensee or by operation of law, this License shall immediately terminate.

13. Upon termination of this License for any reason, including, but not limited to, those contained in Sections 2 and 12 of this License, Licensee agrees to immediately discontinue use of the RMHC Marks. Licensee further agrees to take all steps to remove the RMHC Marks from the premises and to eliminate any reference to McDonald's, Ronald McDonald House Charities, the RMHC Marks or other indicia, in its governmental registers and directories, web sites, telephone and online directories and similar listings as promptly as possible.

14. Licensee recognizes McDonald's ownership and title to the RMHC Marks and it is understood that Licensee has not acquired, and shall not acquire or claim adversely to McDonald's, any right, title or interest in and to the RMHC Marks or assist any third party or parties in asserting any right, title or interest in or to the RMHC Marks, it being the intention of the parties that all use of the RMHC Marks by Licensee shall at all times inure to the benefit of McDonald's and that any right which Licensee may acquire by operation of the law or otherwise in the RMHC Marks shall be for the benefit of and be assigned to McDonald's. Licensee agrees to execute any assignment or other relevant documentation required to vest in or confirm the exclusive ownership by McDonald's of the RMHC Marks. However, nothing in this Section shall be construed to permit or license Licensee to use the RMHC Marks other than as specifically set forth in Schedule A. McDonald's makes no representation or warranties regarding the registerability under local law of any of the RMHC Marks licensed hereunder.

15. The obligations of the parties under Section 7(b) and Section 8 shall survive termination of the License.

16. This License shall be construed and interpreted in accordance with the laws of the State of Illinois without giving effect to choice of law principles.

IN WITNESS WHEREOF, the parties hereto have hereunto executed this License.

McDONALD'S CORPORATION

By: _____

Title: _____

RONALD McDONALD HOUSE
CHARITIES OF ARKANSAS, INC.

By: _____

Title: _____

SCHEDULE A

<u>MARK</u>	<u>DESIGNATION in U.S.</u>
KEEPING FAMILIES CLOSE	®
MANTENIENDO A LAS FAMILIAS CERCA	®
RMHC	®
RONALD McDONALD FAMILY ROOM	®
RONALD McDONALD HOUSE	®
RONALD McDONALD HOUSE "HEART" Logo	®
RONALD McDONALD HOUSE CHARITIES Logo	®
RONALD McDONALD HOUSE CHARITIES	®
THE HOUSE THAT LOVE BUILT	®

TRADEMARK STANDARDS

The designation of the Marks may be placed after either the first use or the most prominent use of the Mark on the page in lieu of after each use.

The "Ronald McDonald House Charities" mark is the global trademark of RMHC and its programs. In all cases, and must be used on all materials, globally and locally, to provide visual continuity in the diverse program materials produced in support of RMHC and its programs.

The "Ronald McDonald House Charities" name is to be used to identify the corporate name of the Licensee that operates one or more programs, such as a Ronald McDonald House, Ronald McDonald Family Room, or other community outreach through grants to other nonprofit organizations and the raising of funds from public and private sources within the geographic area directly surrounding the approved programs. In all cases, programs operated by the Licensee must be for the benefit of children.

The "Ronald McDonald House" mark is to be used (after approval and license) only to identify the structure that is operated and maintained for the purpose of providing temporary housing for seriously ill, injured and/or disabled children and their families while their children are receiving treatment at a nearby hospital.

The "Ronald McDonald Family Room" mark is to be used (after approval and license) only to identify that area within a local hospital that is operated and maintained for the purpose of providing a place of respite for families of ill, injured and/or disabled children who are receiving treatment at the designated hospital.

Care should be taken that no other mark or graphic element is combined with or used in conjunction with any of the RMHC Marks. No additional elements may be added around, behind, above, below or inside the RMHC Marks.

While naming opportunities are an excellent way to acknowledge support of donors, clinical partners and other members of the community, no individual or business name should be inserted before, amidst, adjacent or following the trademarked name for any Ronald McDonald House or Ronald McDonald Family Room. The exterior of any Ronald McDonald House or Ronald McDonald Family Room may not be used for any donor, clinical partner and community member recognition.

All public uses of the RMHC Marks (whether that materials bearing the RMHC Marks are produced by Licensee or third party, including McDonald's and its subsidiaries) must be submitted to the RMHC Global office for review prior to production and distribution. This includes, but is not limited to, RMHC Marks used on signage, posters, brochures, newsletters, and Web sites, that have not previously been approved.

SCHEDULE B

Ronald McDonald House

1501 West 10th St.
Little Rock, AR 72202
32 guest sleeping rooms

SCHEDULE C

REQUIRED INSURANCE COVERAGES:

- (a) Property insurance coverage written on an 'all risk' basis and (if applicable) boiler and machinery insurance coverage.
- (b) Commercial general liability insurance coverage providing limits of not less than five million U.S. dollars (US\$5,000,000) per occurrence for bodily injury and property damage, or such other amount as McDonald's may approve;
- (c) Owned, non-owned and hired auto liability (if applicable) with combined single limits of liability for bodily injury and property damage of at least one million U.S. dollars (US\$1,000,000), or such amount as McDonald's may approve.
- (d) Directors and officers liability insurance with appropriate limits; and
- (e) Fidelity bond coverage with appropriate limits.
- (f) Cyber liability insurance with minimum limits of one million U.S. dollars (US\$1,000,000)

NOT REQUIRED, BUT STRONGLY RECOMMENDED:

- (a) Umbrella form excess liability with limits of at least one million U.S. dollars (US\$1,000,000), or the local currency equivalence thereof; and
- (b) Innkeeper's liability with limits of one thousand U.S. dollars (US\$1,000), or the local currency equivalence thereof, per guest.

SCHEDULE D

GENERAL STANDARDS

Board Make-Up and Governance

All local RMHC organization boards must include representatives of the medical community, McDonald's (or its subsidiaries, affiliates, developmental licensees or franchisees), and volunteers from the community at large on a continuing basis. Terms should be no less than two years and no greater than four years with term limits of no more than two terms shall be applied to board membership to ensure a vibrant organization that enlists key stakeholders in the capacity of organizational strengthening and defining a vision and strategic direction for the future of the local organization. Board positions for the local RMHC organization should be fulfilled on a voluntary basis; remuneration for board member service of board should not be provided, except where required by law. Reimbursement for pre-approved expenses incurred while performing board member duties may be provided, if consistent with the local RMHC organization board policy. All proposed changes to documents governing each organization in the RMHC system, which may include but are not limited to Bylaws and Articles of Association, must be submitted for review and approval to RMHC prior to formal board action and subsequent filing with the appropriate government authorities.

Annual Financial Reports

To facilitate the review of the local RMHC organization, all local organization managing boards must, on an annual basis, submit to RMHC to RMHC, in accordance with its global data management and reporting system processes (as may be changed from time to time), copies of their audited annual financial statements and any other tax and financial documentation required by the relevant government agencies. The local entity shall maintain accounting records based upon a year-end calendar basis. All local RMHC organization managing boards shall comply with all accounting practices (including financial formats and controls) included in guidelines and standards provided by RMHC.

Non-Discrimination Policy

It is the philosophy of RMHC and McDonald's to treat employees, volunteers, friends of Ronald McDonald House Charities and families staying at the Houses and Family Rooms fairly and with compassion, without regard to race, color, sex, religion, national origin, age, disability, sexual orientation, veteran status, or any other prohibited basis. Discrimination against any employee, volunteer, Friend of Ronald McDonald House Charities, applicant for employment, or family staying at or seeking to stay at a House, Family Room or other program operated by the Licensee will not be tolerated. This policy applies to all employment practices, including recruiting, hiring, pay, performance reviews, training and development, promotions and other terms and conditions of employment. Furthermore, RMHC and McDonald's do not condone any form of harassment, joking remarks or other abusive conduct (including verbal, non-verbal, or physical conduct) that demeans or shows hostility toward an individual because of his or her race, color, sex, religion, national origin, age, disability, veteran status, sexual orientation or other prohibited basis. Nor does RMHC or McDonald's condone any form of conduct that creates an intimidating, hostile or offensive work environment, unreasonably interferes with an individual's work performance or otherwise adversely affects an individual's employment opportunities.

Tax Exempt Status

All local RMHC organizations must maintain their tax exempt or equivalent status (if applicable and as defined by the relevant tax authorities) at all times by assuring that the principal purposes of its establishment are adhered to from year to year.

Use of Funds

All funds raised in the name of and identified as being for “Ronald McDonald House Charities” must be used only for the programs as defined in Section 1 of the License. Furthermore, all funds being designated for a specific, approved program (e.g. a House program) must only be used in furtherance of that specific program; no other use is permissible. Licensee may only raise or solicit funds under its own name (i.e., “Ronald McDonald House Charities of NAME”) and in no other context. If the local entity raises funds with the intent of engaging in or engages in activities other than operating the House or Family Room, or other programs as identified in Section 1 of the License, then approval must first be obtained from RMHC and McDonald’s.

Employment

Each local organization in the RMHC system worldwide shall be at all times in compliance with all applicable labor laws.

Trademarks

McDonald’s Corporation is the owner or authorized licensee (with rights to sublicense) of the trademarks used by RMHC and by each individual organization in the RMHC system, including those trademarks are specified in the attached Schedule A. Accordingly, these trademarks may only be used in compliance with the License and may not be used for purposes not directly related to the operation of the Licensee and its approved programs. Any questions as to the use of the trademarks should be directed to RMHC, McDonald’s Global Legal Department or the applicable McDonald’s Legal Department of the country where the local organization is located.

Administration

Paid staff may be retained, as each local board in the RMHC system deems advisable, to assist in the overall operations and development of the Licensee, operations of Programs as defined in Section 1 of the License, as well as communications, marketing, fundraising, and financial and volunteer coordination activities. The local RMHC managing board should assure itself that employment of paid staff is a financially sound and necessary investment before incorporating positions in the annual budget. Use of third-party professional fundraisers is discouraged.

Volunteers

Inasmuch as the tradition of RMHC and its related charitable programs, such as Ronald McDonald House and Ronald McDonald Family Room have been founded on volunteer strength, their continued utilization by the local board is encouraged to keep community participation high and operating expenses low. Volunteers from the community, including related medical centers, McDonald’s restaurants and other interested groups can provide excellent hands-on opportunities to contribute in a way that is tangible and gratifying. Such contributions should be recognized and rewarded in a significant way by the local RMHC organization managing board.

Public Relations/Support

Local RMHC organizations may occasionally be approached by groups and individuals wanting to use the Licensee or its Programs as a vehicle for delivering their messages or political agendas. RMHC organizations are community-supported charities that are and must remain non-partisan and apolitical. Accordingly, each local RMCH organization should inform RMHC as soon as possible of any such request and before any response is made. Please note that RMHC may require the local organization to decline the request.

SCHEDULE E

RONALD McDONALD HOUSE OPERATING STANDARDS

Following are standards provided to guide in the development and operation of each licensed Ronald McDonald House, subject to change from time to time.

Purpose

It is the purpose of Ronald McDonald Houses to accept families of children undergoing treatment for serious illnesses, injuries or disabilities at nearby hospitals or rehabilitation centers for temporary residence. While RMHC and McDonald's recognize that families of adult patients have similar needs, the commitment of the House program has always been, and continues to be, focused on children and must remain so.

Establishment

A Ronald McDonald House may be established only through a license agreement between McDonald's Corporation (or its licensees) and the local RMHC organization. Prior to the execution of the House program, the local RMHC organization shall submit to RMHC for approval all documentation as required per the Program Approval Process. The local RMHC organization shall also submit other materials pertaining to the House as may reasonably be requested by McDonald's or RMHC from time to time, including but not limited to a needs assessment, feasibility study, financial modeling too and business plan.

Number of Guest Bedrooms In Each Ronald McDonald House

The number of guest bedrooms in each House should relate directly to the number of people who use it and the pediatric needs of the communities being served, and today is determined by a medical feasibility study. To increase the number of bedrooms, the local organization must receive approval from RMHC and conduct an additional feasibility study to confirm expansion requirements. Note that an increase in the number of bedrooms requires an amendment to the License.

Operation

The local RMHC organization is responsible for the operation of the House. As indicated in the License, each House must provide responsible adult, on-site management of its facilities, property and operations on a continual 24-hour basis. 24-hour on-site management is vital to supporting the House mission and addressing any emergency that may arise. The staff is responsible for the operation of the House, the well being of the resident families, and the coordination of additional staff and the volunteer corps. Each local RMHC organization managing board should ensure that all staff is compensated in accordance with all applicable labor and employment laws, and receives training available through RMHC programs and resource materials, local and national nonprofit groups and affiliated medical center(s).

At no time will the practice of medicine or hospice care be permitted in the House. Employees, agents or volunteers of the local RMHC organization shall not be allowed to administer any medication or medical treatments to guests. This restriction shall not apply to emergency situations, nor is the restriction intended to be placed on guests of the House.

Safety

Safety of families staying at the Houses is of paramount importance to RMHC and McDonald's. Accordingly, it is recommended that every House throughout the world follow the safety standards set by the relevant insurance industry in its respective country. These insurance standards typically exceed governmental standards. It is with these insurance standards and the ultimate safety of our families in mind that we will often urge or require installation of certain safety devices not locally required.

In the interest of fire safety, basic health practices and the proven hazard of second-hand smoke, each House should be a smoke-free environment.

SCHEDULE F

RONALD McDONALD FAMILY ROOM STANDARDS

Purpose

A Ronald McDonald Family Room (“Family Room”) is a secure, designated area set inside a hospital serving pediatric patients intended to serve as a place for respite and relaxation for family members of children admitted to the hospital or rehabilitation center for treatment (“guests”). The Family Room is a clinical-free environment and should provide for a home-like atmosphere, markedly different from the rest of the hospital.

Establishment

A Family Room may be established only through a license agreement between McDonald’s Corporation (or its licensees) and the local RMHC organization. Prior to the execution of the Family Room program, the local RMHC organization shall submit to RMHC for approval a written agreement between the local organization and the host hospital or rehabilitation center outlining the terms of the occupancy arrangement between those parties for the Family Room. The local organization shall also submit other materials pertaining to the Family Room that may be reasonably requested by McDonald’s and/or RMHC from time to time, including but not limited to a needs assessment and feasibility study.

Size

A Family Room shall at all times contain a seating area for guests, a place to prepare a snack and/or meal, and a reception area/desk. A Family Room may contain up to four sleeping rooms as determined by the local organization and the host hospital and as approved by RMHC. In no event shall a Family Room contain more than four sleeping rooms.

Operation

The local RMHC organization is responsible for the operation of the Family Room. There must be responsible adult, on-site management overseeing operations for all hours that the Family Room is open for guests, including 24-hour responsible adult, on-site management if sleeping rooms are part of the Family Room. At no time will the practice of medicine be allowed in the Family Room. Employees, agents or volunteers associated with the local RMHC organization in shall not be allowed to administer any medication or medical treatment to guests. This restriction shall not apply to emergency situations, nor is the restriction intended to be placed on guests of the Family Room in this regard.

The staff is responsible for the operation of the Family Room, the well-being of the guests, and the coordination of the volunteer corps. Each local RMHC organization managing board should ensure that all staff is appropriately compensated with benefits, and receive whatever training is available through RMHC education programs and resource materials, national and local nonprofit support groups and affiliated medical center(s).

Safety

The safety of guests in the Family Room is of paramount importance. In addition to the responsible on-site management obligations described above, the Family Room and its guests must adhere to all hospital regulations, including, but not limited to non-smoking regulations and use of cellular devices regulations.

SCHEDULE G

RONALD McDONALD HOUSE CHARITIES GRANTING STANDARDS

The following standards are to be used by licensed local organizations in RMHC system when considering and assessing all requests for funding. Overall, the RMHC mission is to create, find and support programs that directly improve the health and well being of children. To this end, RMHC provides grants to not-for-profit organizations whose programs that help bridge access to health care and help children reach their full potential.

To be considered for funding, an organization must be (i) designated as a charitable, not-for-profit organization, or (ii) a governmental institution if given for exclusively public purposes.

The following factors should be individually addressed and weighed when considering whether or not a particular program should be funded. The program should:

- Directly improve the health and well being of children ages 0-21;
- Address a real need and present a clear and best solution;
- Have the potential to impact many children
- Complement other RMHC programs and initiatives;
- Have a specific purpose and clearly exhibit how RMHC funds would be used;
- Have solid organizational support and associated personnel for appropriate and successful execution;
- Clearly identify measurements of success;
- Have consistent and effective management;
- Respond to a documented community need, not solely an organizational need;
- A broad base of funding support;
- A demonstrated ability to respond to the needs of specific groups of children in a manner that yields measurable results;

RMHC does not award grants to fund:

- Individuals;
- Advertising or fundraising drives;
- Partisan, political, or denominational programs;
- Ongoing general, operating or administrative expenses (including salaries, travel and overhead);
- Projects/programs that do not benefit children ages 0-21;
- Retire debt;
- For-profit organizations;
- Programs/projects administered by activist groups;
- Intermediary funding agencies
- Endowment campaigns;
- Ongoing salaries or travel expenses; or
- Requests that are not in writing.