

Development Committee

General

The primary function of the Development Committee is to provide strategy and assistance to enhance fundraising efforts to raise annual operational budget funding for Ronald McDonald House Charities of Arkansas & North Louisiana. The Committee shall be composed of strategic-thinking members willing to introduce the community to the organization's mission. The Committee shall have all authority necessary to fulfill the duties and responsibilities assigned to the Committee.

Composition and Delegation

The Committee shall be composed of at least three members. The Chair of the Committee shall be a voting director of the Board, meeting eligibility requirements for Board membership and other resolutions of the Board regarding Committee membership and shall be appointed by the Board Chair or CEO. The Board Chair, Development Committee Chair, or the CEO shall appoint the members of the Committee annually. The Committee members will consist of business, community, and civic leaders, staff members, and Board members willing to invest resources and time to ensure successful fundraising efforts.

Committee Duties and Responsibilities

1. Support staff by sharing best-practices for meeting annual fundraising goals.
2. Assist with the identification, cultivation, solicitation, and stewardship of donors as appropriate to carry out ideas identified within the Committee.
3. Participate in introductions, tours, and/or solicitations.
4. Relay the organization's mission to the community, including business leaders, colleagues, community groups and friends.
5. Plan, attend, and host activities as appropriate.
6. Work to support staff on overall fundraising strategy and timelines.
7. Provide guidance and recommendations on new Committee members.
8. Develop objectives, initiatives and recommendations to the board to achieve goals.
9. At Board meetings, the Committee Chair shall report on the Committee progress.

Time Commitment

This committee will meet quarterly or as otherwise scheduled by the Committee Chair. Additionally, each member will make every effort to attend or volunteer for all fundraising events. Each committee member is expected to attend at least 80% of all the meetings.

