



**Ronald  
McDonald  
House®**  
Shreveport-Bossier

# Where Hope Has A Home

**At Ronald McDonald House we believe that "home" is more than four walls and a roof**

That's why every **Ronald McDonald House** provides a **free safe haven** for families of **critically ill, hospitalized children** with all the comforts of home and the hospitality of compassionate staff and volunteers. Families also find support from one another, building a community that uniquely understands the impact of a child's life-changing medical crisis.

**This Ronald McDonald House will serve families with a seriously ill or injured child in any Shreveport hospital.** It will remove barriers to life-saving care for children, ease financial burdens for their families, and keep them close to the hospital.



## Raised to Date \$9.2 Million

Campaign goal includes construction and three years of operating expenses to ensure a strong financial foundation.

With your help, the House will open debt free to begin serving families in **August 2025**.



## Annual Impact for Families

**\$1,464,500+** value of services provided

**21,900+** overnight guests served

**7,300+** nights together

**5,200+** additional families served through day use



**PLUS:**  
**65,700+** meals served  
**27,300+** snacks enjoyed  
**7,300+** bedtime stories read  
**6,450+** loads of laundry

## Project Timeline

**October 2022**  
**Board approved \$10 million campaign** to build first RMH in NW Louisiana. Fundraising begins.

**April 3, 2024**  
**Groundbreaking Ceremony**



**July 2025**  
**Program Staff Hired**  
Culture training begins in Little Rock, AR

**October 17, 2023**  
**Public Campaign Announcement Celebration**  
Campaign announced in media and celebrated with the community.

**February 2025**  
**Steel Framing Begins**



**Grand Opening!**  
**August 2025**

Begin Serving Families

December 31, 2025  
Reach fundraising goal.



## House Features

- 3 Floors with 20 Family Suites
- Expansive Kitchen & 50-seat Dining Room
- Stocked Family Pantry
- Indoor/Outdoor Play Spaces + Toy Workshop
- Serenity Room for Prayer/Meditation
- Laundry Rooms & Daily Essentials Closets
- Indoor/Outdoor Family Gathering & Activity Areas
- Multipurpose Conference Room
- Meals - Each night a hot dinner is served to families. Breakfast and lunch items, dairy, juice, snacks, fruit, and so much more are available.
- Daytime Access - Local families not staying overnight will be welcomed to grab a meal or snack, enjoy a cup of coffee, freshen up with a shower, wash a load of laundry, and find a quiet space where they can reset and regroup before returning to the hospital.
- Many Other Amenities, Activities & Offerings

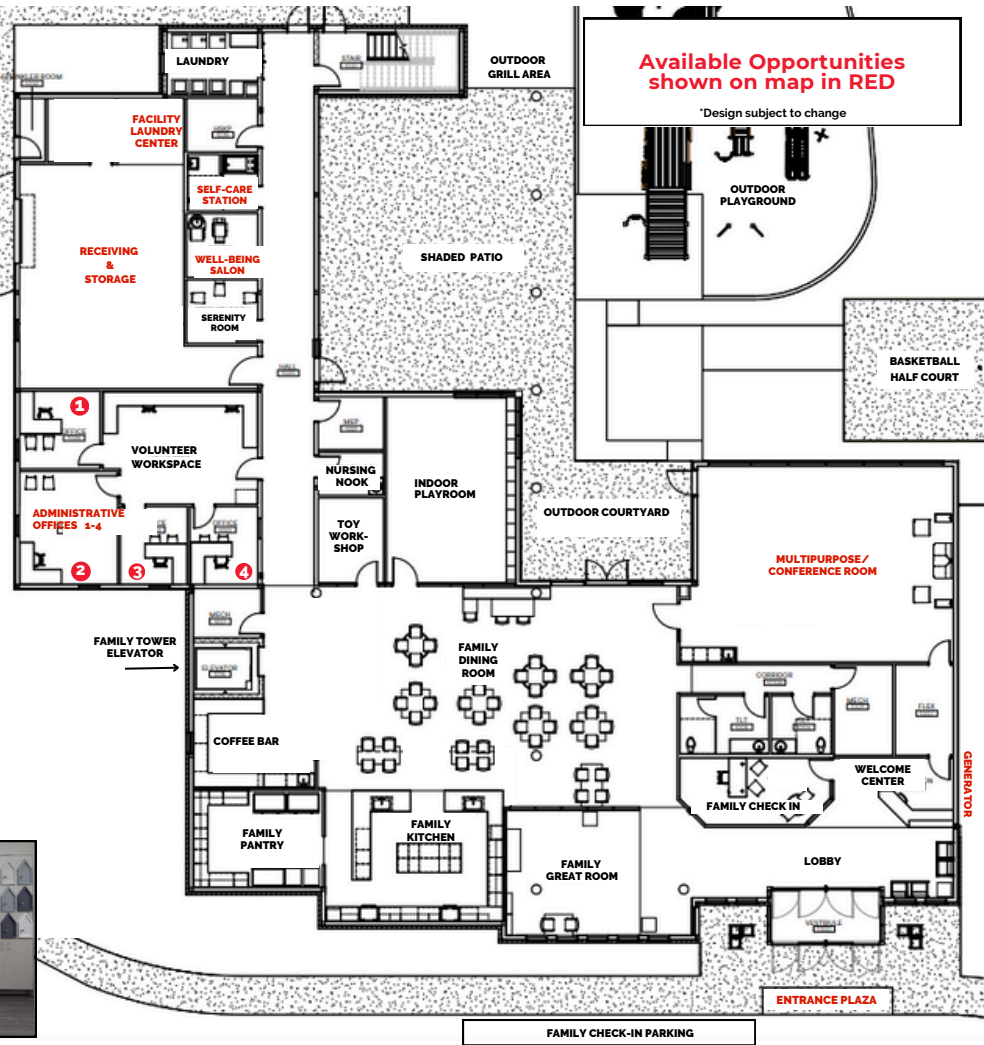
**All provided free to families**

Families are referred to Ronald McDonald House by their social worker at **Christus - Ochsner-LSU - Shriners - St. Mary - Willis Knighton**  
 Transportation will be provided to and from ALL Shreveport hospitals.

## Available Naming Opportunities

*Multi-year payments available*

- The Family Tower - \$2,000,000+
- Entrance Plaza - \$750,000+
- Entire Floor in Family Tower - \$500,000+
- Multipurpose/Conference Room - \$400,000+
- Generator - \$250,000+
- Family, Facility & Grounds Security - \$200,000+
- Administrative Offices - \$100,000+
- Receiving & Storage - \$50,000+
- Self-Care Station - \$40,000+
- Facility Laundry Center - \$35,000+
- Well-Being Salon - \$30,000+



## A Beacon of Hope

**Brianna** is a mother with a 15-month-old toddler at home, a husband with a full-time job, and a baby born at **5 months**. She spent 122 days with her newborn in the NICU.

"Each day I had to make a choice - which child would receive my attention? My tiny, sick baby or my 15-month-old toddler? **How do you choose between your children?**"

With a Ronald McDonald House, families will not have to choose. There must be a way for a family's support system to stay intact, otherwise, the stress and trauma multiply exponentially. The idea of a Ronald McDonald House — I really have no words to tell you how valuable it will be. **It will solve so much!**"

## Contacts

**Roy Griggs**, Capital Campaign Chair  
 Griggs Enterprise, Inc., CEO  
 rlg2.1953@gmail.com | 318.347.3306

**Janell Mason**, CEO  
 RMHC Arkansas & North Louisiana  
 janell@rmhcar-nla.org | 501.539.0913

**Lori Moore**, Mission Director  
 Ronald McDonald House Shreveport-Bossier  
 lori@rmhcar-nla.org | 318.840.9100

**Scan Here to Learn More**



Ronald McDonald House Charities®  
 Arkansas & North Louisiana



**RMHShreveport-Bossier.org**

# Available Naming Opportunities

Gifts of all sizes are needed - naming opportunity is not required

## The Family Tower \$2,000,000+

The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.

The donor's name will be highlighted the exterior of the building ("Your Name" Family Tower).



## Entrance Plaza

**\$750,000+**

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcoming guests and visitors.

## Second Floor in Family Tower

**\$500,000+**

This gift sponsors the 2nd floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

## Multipurpose Conference Room

**\$400,000+**

From family meetings with medical professionals, a workspace for committees, or groups in the community who need a space to meet, this flexible space will have a multitude of uses. Family Movie Night, Santa's Workshop where families choose free gifts to be wrapped by elves, and fundraising events will also take place here.

## Generator

**\$250,000+**

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

## Family, Facility & Grounds Security

**\$200,000+**

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for families and visitors.

## Administrative Offices

**\$100,000+**

These 4 offices will accommodate our administrative, fundraising and House operations staff.

## Receiving and Storage

**\$50,000+**

This essential hub is utilized by staff and volunteers all day, every day. It serves as a dedicated area for supplies, linens, freezers, donations, event items and other storage. The House operates smoothly thanks to the well-stocked and organized receiving and storage room.

## Self-Care Station

**\$40,000+**

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

## Facility Laundry Center

**\$35,000+**

Fresh linens, comforters, and pillows are essential to maintaining a healthy, clean environment for families. Equipped with a commercial washer and dryer, this space will be utilized daily by staff to sanitize and care for oversized items.

## Well-Being Salon

**\$30,000+**

Local stylists will volunteer to wash, cut, and style families' hair for free. Whether a child needs his head shaved, a mom needs a moment of care, or dad needs a trim, this space is a place of care.

## Community Supporters

**Less than \$30,000**

**Gifts of all sizes are needed** to build the Ronald McDonald House. Every donor will be recognized on permanent signage.

**Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2026. Gifts of \$1mm+ payable through 2027.**

**To discuss a naming opportunity, contact Janell Mason 501.539.0913**

### **FOUNDING DONOR RECOGNITION BENEFITS**

With your permission we would recognize your gift with

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Name on the Founding Donor Wall
- Recognition on campaign materials and website
- Other opportunities as they arise

**Additionally, we will provide:**

- Status updates on the Project's fundraising progress
- Invitations to project-related VIP and public events promoting the Ronald McDonald House
- VIP Tours of the House at timely intervals during construction

# Founding Donors to Date

As of 2.1.25

ACME Brick

Marissa & Wil Adams

## **AEP FOUNDATION**

Alpha Delta Pi Foundation

Laura & David Alvis

Anti-Pest

Ash Grove Cement Company

Lindsay & John Atkins

Automated Business Concepts, Inc.

b1 Bank

Barksdale Federal Credit Union

Brent & Autumn Beaulieu

The Biernacki Family & Fire Tech Systems

Walter O. Bigby, Jr.

Destin Black & Justin Lustig

Blue Cross & Blue Shield of Louisiana

Dr. Joseph A Bocchini, Jr.

Douglas & Jennifer Boudreaux

## **Brian & Kathi Barker Foundation**

Brookshire Grocery Company

Kendall & Hays Brown

Elizabeth & Owen Buhler

Mr. John Roy Burroughs

Cadence Bank

Caddo Bossier Parishes Port Commission

## **CADDO PARISH COMMISSION**

Cary & Diane Camp

Career Adventures

Carolyn W. & Charles T. Beard Family Foundation

## **Carter Credit Union**

Bessie Casey / BESCA Land Services LLC

Catherine C. Hunt, Realtor/LaState Realty

The Charles William Glasscock Foundation

Charoak Holding LLC

The Chhabra Family

Citizens Bank & Trust Co.

## **CITY OF SHREVEPORT**

Renee & Wyche Coleman III

Community Foundation of North Louisiana –

Kinsey Family Endowed Fund

Laura & Ed Crawford

The Crow Foundation

Susan & Dean Davenport

DeSoto Parish Police Jury

Elite Health Solutions

Jan Elkins KTBS

Estopinal Family Trust

## **Expand Energy Corporation**

Rand & Susan Falbaum



## Hearts of Hope

This 16' Permanent Installation will be placed in the Ronald McDonald House to honor Founding Donors\*

**Deadline for Additional Founding Donors  
to be Listed – July 1, 2025**

## **FIBREBOND**

Jaf & Shelly Fielder

Fight Like Emilie Foundation

First Horizon Bank

First Methodist Church of Shreveport

Adrienne & John Frierson

Allen & Emily Frierson

Archer & Tricia Frierson

Bratton & Caroline Frierson

## **Christy & John Frierson Family**

### **Ivy & Archer Frierson**

Paula & Chris Frierson

Frymaster

In Memory of Dr. Denny E. Gamble, Sr. by

Denny "Kit" Gamble, Jr. & Sarah Margaret Gamble

Mr. and Mrs. Kevin Gamble

Gibsland Bank & Trust

Rachel & G. Carlton Golden Jr.

Greater Minden Chamber of Commerce

John & Cindy Griffin

*Continued*

# Founding Donors Continued

## **NELVA & ROY GRIGGS,**

### **Capital Campaign Chair**

Dr. Kathleen & Thomas Harris

Liz & Richard Helm

Betty Henderson

Hiland Dairy

## **IN MEMORY OF DR. LISA HODGES**

Don & Johnette Huguley

Bailee & Adam Hurley in Memory of

Huck Cannon Hurley

In Honor of Jesus, Anonymous

Marion & Ben Kacos

Drs. Sanford Katz & Michelle Yetman Katz

Fred & Melinda Kent

Kiwanis Club of Shreveport

Kathy & Richard Lamb

Dut & Kathy LeBlanc

Jim & Marianne Leslie

## **LESLIE FAMILY FOUNDATION**

Louie & Tootsie Davis Foundation

Scott & Ginger Lowe

Judy A. Madison & Family

Vince & Sharon Maggio/Melissa Rose Maggio  
Foundation, Inc.

Drs. Bharti M. & Manohar R. Manchandia

The Manning Van Lopik Memorial Charitable  
Foundation

John & Lynne Manno

Martin Brower, Baton Rouge

Matthews, Beaty & Company, CPAs LLP

Maxie's Interior & Exterior of Louisiana LLC

Max's Christmas Extravagnza

## **KIM & JAMES McCORMICK**

Linda & Herb Meadows

Meritain Health

Metro Aviation, Inc. / Mike Stanberry

Drs. Kristi & Rick Michael

Drs. Cary & Karen Mielke

Dr. Jason & Jenny Milligan

Minden Medical Center, Northern Louisiana

Medical Center & Allegiance Health Management

Richard Morrison, M.D.

Kevin & Janet Murphy

Nabholz Charitable Foundation

Carl & Shelly Nelson

Newt Brown Contractor, LLC

## **Orcutt-Winslow + TEG**

ORR KIA

Brenda & John Parsons of Deep South Equipment  
Pinnacle Structures, Inc.

Poindexter Foundation

Connie & Donald Posner & Family

The Powers Foundation

Professional Coating & Inspection Services

## **Q=PETERSEN FAMILY**

Querbes & Nelson

Red River Chevrolet and the Good Neighbor

Chevy Dealers

River Bend Rotary Club of Shreveport

## **RONALD MCDONALD HOUSE CHARITIES® ARKANSAS & NORTH LOUISIANA BOARD OF DIRECTORS**

Phyllis & Johnny Rogers

Romph-Pou Agency

## **RONALD MCDONALD HOUSE CHARITIES® GLOBAL**

Rotary Club of South Shreveport

Dr. Phillip & Alma Rozeman

## **RRCU**

Kathryn & Joe Salpietra

In Memory of William J. & Elaine Sherman

Shreveport-Bossier Delta Delta Delta Alumnae

Shreveport Dixie Baseball, Inc.

Suzan & Michael Simpson

In Memory of Aaron Michael Singer

Debbie & Walter Smith

Linda Martin Smith

Pam & Kim R. Smith

Dr. Danielle & Nic Thomas

## **Greg & Wendi Tilley**

In Memory of Rusty Timmons

Dr. Minh Tran & Dr. Caroline Caperton,

Ella Claire & Sophie Tran

Turkey Fry Guys

Tyson®

VieMed Healthcare

WalMart Health & Wellness - Market 127

Darryl & Kim Webb

Katie & Don Weir

Ro & Steve White

Dr. Brent & Jessica Whitton

William Morris Companies LLC

## **WILLIS KNIGHTON HEALTH**

David & Kathryn Wood

Susan & John Wood



**Ronald  
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House®**  
Shreveport-Bossier



**MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER**

**PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2026**

PLEASE EXECUTE AND RETURN TO [LORI@RMHCAR-NLA.ORG](mailto:LORI@RMHCAR-NLA.ORG) OR MAIL TO ADDRESS BELOW

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Preferred Phone \_\_\_\_\_ Email \_\_\_\_\_

**Total Pledged \$** \_\_\_\_\_ **Payment Included \$** \_\_\_\_\_ **Balance Due \$** \_\_\_\_\_

**Naming Opportunity** (if desired)  
 \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

May we list you as donor to inspire others to join you as we promote the project?  **Yes**  **No**

**RECOGNITION** Print name(s) below as you would like to be listed on **Founding Donor Materials**

At a later date we will confirm how you'd like to be listed on the Founding Donor Wall and Naming Opportunity, if chosen

**PAYMENT OPTIONS**

If you need an invoice, please let us know.

**One Payment** Amount \$ \_\_\_\_\_  
 Check  Credit Card\* (Donor to incur processing fees)

\*If Paying by Card, Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

or

**Payment Schedule** 2025 \$ \_\_\_\_\_ 2026 \$ \_\_\_\_\_

**Note: gifts of \$1+ million may be paid through 2027**

If by card, charge my card (donor to incur processing fees) CHECK ONE  Annually  Quarterly  Monthly

Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

I would like a reminder for annual payments sent to me each year on \_\_\_\_\_

**CONFIRMED BY** \_\_\_\_\_ Date \_\_\_\_\_  
RMH Staff Signature

**For pledge terms or questions contact Janell Mason 501.539.0913 or Lori Moore 318.840.9100**

**THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR-NLA"**

**MAIL TO 1501 W. 10TH STREET, LITTLE ROCK AR 72202**