



**Ronald
McDonald
House®**
Shreveport-Bossier

Where Hope Has A Home

At Ronald McDonald House we believe
that "home" is more than four walls and a roof

That's why every **Ronald McDonald House** provides a free safe haven for families of critically ill, **hospitalized children** with all the comforts of home and the hospitality of compassionate staff and volunteers. Families also find support from one another, building a community that uniquely understands the impact of a child's life-changing medical crisis.

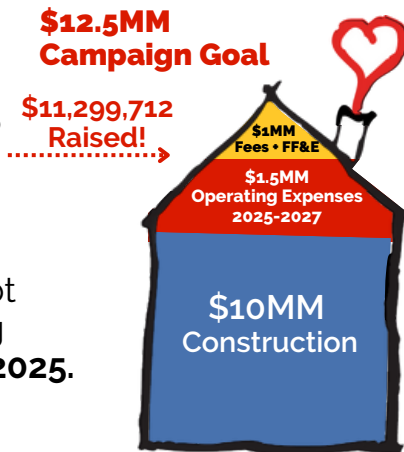
This Ronald McDonald House will serve families with a seriously ill or injured child in any Shreveport hospital. It will remove barriers to life-saving care for children, ease financial burdens for their families, and keep them close to the hospital.



\$1.2 million needed to reach Campaign Goal!

Campaign goal includes construction and 3 years of operating expenses to ensure a strong financial foundation.

With your help, the House will open debt free to begin serving families in **October 2025**.



Annual Impact for Families

\$1,464,500+ value of services provided
21,900+ overnight guests served
7,300+ nights together
5,200+ additional families served through day use



PLUS:
65,700+ meals served
27,300+ snacks enjoyed
7,300+ bedtime stories read
6,450+ loads of laundry

Project Timeline

October 2022
Board approved
Where Hope has a Home campaign
to build first RMH in
NW Louisiana.
Fundraising begins.

April 3, 2024
Groundbreaking Ceremony



July 2025
Program Staff Hired
Culture training begins
in Little Rock, AR

October 17, 2023
Public Campaign Announcement Celebration
Campaign announced in media and celebrated with the community.

February 2025
Steel Framing Begins



Reach fundraising goal
Grand Opening!
October 1, 2025
Begin Serving Families



House Features

- 20 Family Suites, Laundry Rooms & Daily Essentials
- Expansive Kitchen & 50-seat Dining Room
- Stocked Family Pantry
- Indoor/Outdoor Play Spaces + Toy Workshop
- Serenity Room for Prayer/Meditation
- Indoor/Outdoor Family Gathering & Activity Areas
- Multipurpose Conference Room
- Many Other Amenities
 - Each night a hot dinner is served to families. Breakfast and lunch items, dairy, juice, snacks, fruit, and so much more are available.
- Daytime Access
 - Local families not staying overnight will be welcomed to grab a meal or snack, enjoy a cup of coffee, freshen up with a shower, wash a load of laundry, and find a quiet space where they can reset and regroup before returning to the hospital.

All provided free to families

Families are referred to Ronald McDonald House by their social worker at
Christus - Ochsner-LSU - Shriners - St. Mary - Willis Knighton
 Transportation will be provided to and from ALL Shreveport hospitals.

Available Naming Opportunities

Multi-year payments available

- The Family Tower - \$2,000,000+
- Entrance Plaza - \$750,000+
- Entire Floor in Family Tower - \$500,000+
- Conference/Community Room - \$400,000+
- Generator - \$250,000+
- Family, Facility & Grounds Security - \$200,000+
- Self-Care Station - \$40,000+



A Beacon of Hope

Brianna is a mother with a 15-month-old toddler at home, a husband with a full-time job, and a baby born at **5 months**. She spent 122 days with her newborn in the NICU.

"Each day I had to make a choice - which child would receive my attention? My tiny, sick baby or my 15-month-old toddler? **How do you choose between your children?**"

With a Ronald McDonald House, families will not have to choose. There must be a way for a family's support system to stay intact, otherwise, the stress and trauma multiply exponentially. The idea of a Ronald McDonald House — I really have no words to tell you how valuable it will be. **It will solve so much!**"

Contacts

Roy Griggs, Capital Campaign Chair
 Griggs Enterprise, Inc., CEO
 rlg2.1953@gmail.com | 318.347.3306

Janell Mason, CEO
 RMHC Arkansas & North Louisiana
 janell@rmhcar-nla.org | 501.539.0913

Lori Moore, Mission Director
 Ronald McDonald House Shreveport-Bossier
 lori@rmhcar-nla.org | 318.840.9100

Krystal Critton, Volunteer & Community
 Engagement Associate
 Ronald McDonald House Shreveport-Bossier
 krystal@rmhcar-nla.org

Scan Here to Learn More About the Campaign and Volunteer Opportunities



RMHShreveport-Bossier.org

Available Naming Opportunities

Gifts of all sizes are needed - naming opportunity is not required



The Family Tower \$2,000,000+

The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.

Gifts of \$3 million will include donor name on both the exterior and interior of the building (*"Your Name" Family Tower*)

Entrance Plaza **\$750,000+**

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcoming guests and visitors.

Second Floor in Family Tower **\$500,000+**

This gift sponsors the 2nd floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

Conference/Community Room **\$400,000+**

From family meetings with medical professionals, a workspace for committees, or groups in the community who need a space to meet, this flexible space will have a multitude of uses. Family Movie Night, Santa's Workshop where families choose free gifts to be wrapped by elves, and fundraising events will also take place here.

Generator **Half is sponsored** **\$250,000+ Now need only \$125,000**

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

Family, Facility & Grounds Security **\$200,000+**

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for both families and visitors.

Self-Care Station **\$40,000+**

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

Community Supporters **< \$30,000**
Gifts of all sizes are needed to build the Ronald McDonald House. Gifts of \$5,000+ will be recognized on permanent signage.

**Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2026.
Gifts of \$1mm+ payable through December 31, 2027.**

FOUNDING DONOR RECOGNITION BENEFITS

With your permission we would recognize your gift in the following manner:

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Name on the Founding Donor Installation (if pledged by August 1, 2025)
- Recognition on campaign materials and website

Additionally, we will provide:

- Status updates on the Project's fundraising progress
- Invitations to project-related VIP and public events promoting the Ronald McDonald House
- VIP Tours of the House at timely intervals during construction

To discuss a naming opportunity, contact [Janell Mason](#) 501.539.0913 or [Lori Moore](#) 318.840.9100



Ronald
McDonald
House®
SHREVEPORT-BOSSIER

**Deadline to be listed
Extended to August 1, 2025**

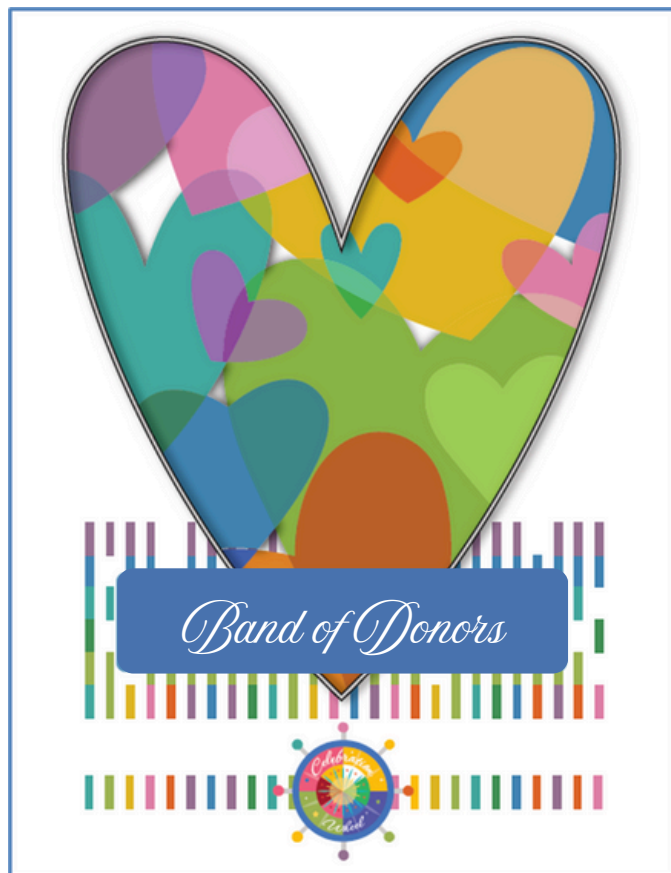
Hearts of Hope

Honoring the Founding Donors of
Ronald McDonald House Shreveport-Bossier

DESIGN

Imagine a vibrant, uplifting work of art that radiates warmth and care, coming to life in the Ronald McDonald House Shreveport-Bossier. Chris Duh+Creative brought our vision to life in this 16' design to serve as a deeply meaningful tribute to the donors who helped create this place of hope, comfort and support for families.

As a focal point of inspiration for all, the installation is centered around the 12' heart, which is composed of flowing, interconnected layers of soothing, vibrant colors — greens, pinks, purples, blues, and yellows — symbolizing the diversity of the donors and the families who have come together to support this mission. Each color represents a different aspect of the community: **comfort, hope, strength, support, and compassion.**



With its gentle curves and organic shapes, the heart will have a glowing effect, as if light were radiating from the heart, to symbolize the warmth and positive energy that the Ronald McDonald House provides to families in need. Its overlapping sections, blending seamlessly, emphasize how every contribution, big and small, created this House.

The **Celebration Wheel** below the heart will enable families and children to commemorate events such as finally going home, their child reaching a medical milestone, a birthday or any special occasion. Specially programmed patterns of light and sound will be activated for these celebrations.

COMMITMENT DEADLINE

The artist extended **the deadline to August 1, 2025, as the last date for adding donor names**, so that the piece can be created for installation in time for Grand Opening. Once the Band of Donors has been inscribed, no additional names can be added; this is a permanent piece.

BAND OF DONORS

Donors are listed in 5 groupings, based on giving level, from \$1+ million to \$5,000. **For more information contact janell@rmhcar-nla.org | 501.539.0913 or lori@rmhcar-nla.org | 318.840.9100**

ACME Brick

Marissa & Wil Adams

AEP FOUNDATION

Alpha Delta Pi Foundation

Laura & David Alvis

Anti-Pest

Ash Grove Cement Company

Lindsay & John Atkins

Will Atkins

Automated Business Concepts, Inc.

b1 Bank

Jean & George Baldwin

Barksdale Federal Credit Union

Brent & Autumn Beaulieu

The Biernacki Family & Fire Tech Systems

Walter O. Bigby, Jr.

Destin Black & Justin Lustig

Blue Cross & Blue Shield of Louisiana

Dr. Joseph A Bocchini, Jr.

Douglas & Jennifer Boudreaux

Brian & Kathi Barker Foundation

Brookshire Grocery Company

Kay Brown

Kendall & Hays Brown

Elizabeth & Owen Buhler

Mr. John Roy Burroughs

Cadence Bank

Caddo Bossier Parishes Port Commission

CADDO PARISH COMMISSION

Cary & Diane Camp

Jimmy & Megan Campbell

Career Adventures

Carolyn W. & Charles T. Beaird Family Foundation

Carter Credit Union

Bessie Casey / BESCA Land Services LLC

Catherine C. Hunt, Realtor/LaState Realty

The Charles William Glasscock Foundation

Charoak Holding LLC

The Chhabra Family

Sandy M. Cimino

Citizens Bank & Trust Co.

CITY OF SHREVEPORT

The Coca Cola Company

Renee & Wyche Coleman III

Commission for Women of Bossier City

Community Bank of Louisiana

Community Foundation of North Louisiana

Community Foundation of North Louisiana –

Kinsey Family Endowed Fund

Laura & Ed Crawford

The Crow Foundation

Susan & Dean Davenport

Delta Delta Delta Shreveport-Bossier Alumnae

Thomas & Linda Dennig

DeSoto Parish Police Jury

Paul & Beverly Dickson

Eaton Charitable Fund

Elite Health Solutions

Jan Elkins, KTBS

Estopinal Family Trust

Expand Energy

Rand & Susan Falbaum

FIBREBOND - The Walker Family

Jaf & Shelly Fielder

Fight Like Emilie

First Horizon Bank

First Methodist Church of Shreveport

First Presbyterian Church Shreveport

Jerry France

Adrienne & John Frierson

Allen & Emily Frierson

Archer & Tricia Frierson

Bratton & Caroline Frierson

Christy & John Frierson Family

Ivy & Archer Frierson

Paula & Chris Frierson

Frymaster

In Memory of Dr. Denny E. Gamble, Sr. by

Denny "Kit" Gamble, Jr. & Sarah Margaret Gamble

Mr. and Mrs. Kevin Gamble

Laurie & Brandon Gautreau

Gibbsland Bank & Trust

TONY & DEBBIE GILLEY AND FAMILY

Rachel & G. Carlton Golden Jr.

Greater Minden Chamber of Commerce

John & Cindy Griffin

Glenn Griffin

NELVA & ROY GRIGGS, Capital Campaign Chair

Dr. Kathleen & Thomas Harris

Liz & Richard Helm

Betty Henderson

Hiland Dairy

In Memory of Dr. Lisa Hodges

Don & Johnette Huguley

Bailee & Adam Hurley in Memory of

Huck Cannon Hurley

In Honor of Jesus, Anonymous

Marion & Ben Kacos

Drs. Sanford Katz & Michelle Yetman Katz

Fred & Melinda Kent

Founding Donors Continued

Kiwanis Club of Shreveport

KTU Foundation - Dr. Michael J. Ulich

Kathy & Richard Lamb

La-Z-Boy Incorporated

Dut & Kathy LeBlanc

Jim & Marianne Leslie

Leslie Family Foundation

Louie & Tootsie Davis Foundation

Scott & Ginger Lowe

Judy A. Madison & Family

Vince & Sharon Maggio/Melissa Rose Maggio
Foundation, Inc.

Drs. Bharti M. & Manohar R. Manchandia

The Manning Van Lopik Memorial Charitable
Foundation

John & Lynne Manno

Janell Mason

Martin Brower, Baton Rouge

Matthews Accounting Group CPAs, LLC

Maxie's Interior & Exterior of Louisiana LLC

Max's Christmas Extravaganza

The McCart Family Foundation

Kim & James McCormick

Linda & Herb Meadows

Meritain Health

Metro Aviation, Inc.

Drs. Kristi & Rick Michael

Drs. Cary & Karen Mielke

Dr. Jason & Jenny Milligan

Minden Medical Center, Northern Louisiana
Medical Center & Allegiance Health Management

Dr. Richard & Crystal Morrison

Kevin & Janet Murphy

Nabholz Charitable Foundation

Nantze Electric Co., Inc

Carl & Shelly Nelson

Newt Brown Contractor, LLC

Orcutt-Winslow + TEG

ORR KIA

Brenda & John Parsons of Deep South Equipment

Pinnacle Structures, Inc.

Poindexter Foundation

Connie & Donald Posner & Family

The Powers Foundation

Professional Coating & Inspection Services

Jon & Michele Q-Petersen

Ryan & Trisha Q-Petersen

Querbes & Nelson

Red River Chevrolet and the Good Neighbor
Chevy Dealers

Knox & Anne Ridley

River Bend Rotary Club of Shreveport

RMHC AR & NLA Board of Directors

Phyllis & Johnny Rogers

Romph-Pou Agency

RONALD MCDONALD HOUSE CHARITIES® GLOBAL

Rotary Club of South Shreveport

Dr. Phillip & Alma Rozeman

RRCU

Kathryn & Joe Salpietra

Paula & Bill Sample

Deborah Sefcik

In Memory of William J. & Elaine Sherman

Shreveport Dixie Baseball, Inc.

Suzan & Michael Simpson

In Memory of Aaron Michael Singer

Debbie & Walter Smith

Linda Martin Smith

Pam & Kim R. Smith

SWBC

Tempur-Pedic

Dr. Danielle & Nic Thomas

Greg & Wendi Tilley

In Memory of Rusty Timmons

Dr. Minh Tran & Dr. Caroline Caperton,
Ella Claire & Sophie Tran

In Memory of George & LaDeane Travis

Turkey Fry Guys

Tyson Foods

VieMed Healthcare

WalMart Health & Wellness - Market 127

Darryl & Kim Webb

Katie & Don Weir

Ro & Steve White

Dr. Brent & Jessica Whitton

William Morris Companies LLC

WILLIS KNIGHTON HEALTH

David & Kathryn Wood

Susan & John Wood



**Ronald
McDonald
House®**
Shreveport-Bossier

MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2026

PLEASE EXECUTE AND RETURN TO JANELL@RMHCAR-NLA.ORG OR MAIL TO ADDRESS BELOW

Name _____

Address _____

City _____ State _____ Zip _____

Preferred Phone _____ Email _____

Total Pledged \$ _____ Payment Included \$ _____ Balance Due \$ _____

Naming Opportunity (if desired)

Signature _____ Date _____

May we list you as donor to inspire others to join you as we promote the project? ☐ Yes ☐ No

RECOGNITION Print name(s) below as you would like to be listed on Founding Donor Materials & Donor Wall

PAYMENT OPTIONS

If you need an invoice, please let us know.

☐ **One Payment** Amount \$ _____

☐ Check

☐ Credit Card* (Donor to incur processing fees)

*If Paying by Card, Card # _____ Exp. Date ____/____/____ Sec. Code _____

Signature _____ Date _____

or

☐ **Payment Schedule** 2025 \$ _____ 2026 \$ _____

Note: gifts of \$1+ million may be paid through 2027

If by card, charge my card (donor to incur processing fees) CHECK ONE ☐ Annually ☐ Quarterly ☐ Monthly

Card # _____ Exp. Date ____/____/____ Sec. Code _____

Signature _____ Date _____

☐ I would like a reminder for annual payments sent to me each year on _____

CONFIRMED BY _____

Date _____

RMH Staff Signature

For pledge terms or questions contact Janell Mason 501.539.0913

THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR & NLA"

MAIL TO 1501 W. 10TH STREET, LITTLE ROCK AR 72202