



# Annual Giving Packet

*Providing the comforts of home to families while  
strengthening the mission of RMHC of Arkoma*

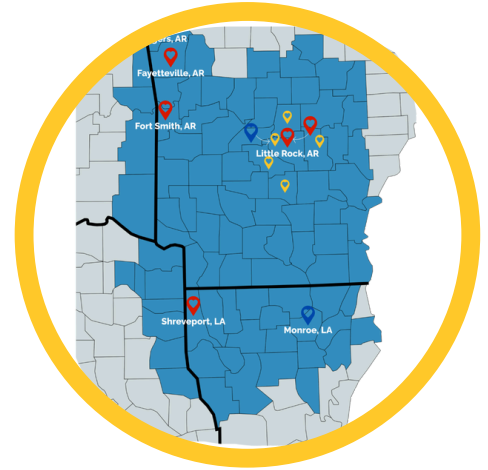
**2025**



# Keeping Families Close™

## WHAT WE DO

The mission of Ronald McDonald House Charities of Arkansas & North Louisiana is to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare in Arkansas, Eastern Oklahoma, and North Louisiana. Through our family-centered programs, RMHC of Arkansas & North Louisiana can provide the highest level of comfort to families 24 hours a day, every day of the year.



## Why Sponsor?

Becoming a Red Shoe Shindig sponsor not only helps keep families close during medical crises but also offers your organization:

- Increased brand visibility
- Targeted marketing opportunities
- Favorable consumer perception as a philanthropic leader
- Exclusive networking with prominent community members
- Distinction from competitors
- Strategic partnership recognition with RMHC

Your sponsorship will have a powerful impact on thousands of children and families across Arkansas and North Louisiana.

Your generous commitment to become a 2025 sponsor will make an impact on the lives of families with children in the hospital, and help keep families close.

When you stand up to support RMHC, you give hope when it's needed most.

## QUESTIONS?

Contact Crystal Eckles- [crystal@rmhcar-nla.org](mailto:crystal@rmhcar-nla.org) or  
Leah Jones- [leah@rmhcar-nla.org](mailto:leah@rmhcar-nla.org)



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15th ANNUAL

# RED SHOE SHINDIG Night at the Disco

**15th Annual Red Shoe Shindig**  
**Saturday, October 11, 2025**  
**Fort Smith, AR**  
**6:00 PM - 11:00 PM**

Fort Smith's premier fundraising event of the year! The ever-changing theme is just part of the excitement you can count on. All event proceeds directly support our family-centered care programs in the River Valley; the Ronald McDonald Family Room and the Ronald McDonald House at Mercy Hospital, Fort Smith.

## PRESENTING SPONSOR

**\$10,000**

- Sixteen premier tickets
- Corporate logo displayed at the event
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate home page
- Corporate logo on all negotiated print ads, in-venue materials, and social media channels
- Emcee recognition at the event, along with on-screen marketing

## PLATINUM LEVEL SPONSOR

**\$7,500**

- Ten premier tickets
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate home page
- Acknowledgement in select event newsletters
- Recognition in the event program and on select social media channels
- Emcee recognition at the event, along with on-screen marketing

## GOLD LEVEL SPONSOR

**\$5,000**

- Eight premier tickets
- Corporate name recognition displayed on the RMHC of Arkansas & North Louisiana website
- Recognition in the event program and on select social media channels
- Emcee recognition at the event, along with on-screen marketing

## SILVER LEVEL SPONSOR

**\$2,500**

- Four premier tickets
- Corporate logo recognition displayed on the RMHC of Arkansas & North Louisiana website
- Recognition in the event program and on select social media channels
- Emcee recognition at the event, along with on-screen marketing

**Table of 8: \$1,200**

**Table of 10: \$1,500**

**Table of 12: \$1,800**

**Individual Tickets: \$150 each**



### AFTERPARTY SPONSOR

**\$5,000 - ONE AVAILABLE**

- Eight premier tickets
- Corporate logo listed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate homepage
- Corporate logo in event program and on select social media channels
- Emcee recognition as well as on-screen marketing

### COCKTAIL HOUR SPONSOR

**\$3,500 - ONE AVAILABLE**

- Six premier tickets
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate home page
- Recognition during cocktail hour, in event program, and on select social media channels
- Emcee recognition at the event as well as on screen

### SPECIALTY DRINK SPONSOR

**\$3,500 - ONE AVAILABLE**

- Six premier tickets
- Corporate logo on cocktail napkins and bar signage
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate home page
- Corporate logo in event program and on select social media channels
- Emcee recognition at the event, along with on-screen marketing

### RAFFLE SPONSOR

**\$2,500 - ONE AVAILABLE**

- Four premier tickets
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website, and on the raffle ticket
- Recognition in the event program and on social media channels
- On-stage mention during raffle drawing

### ENTERTAINMENT SPONSOR

**\$5,000 - ONE AVAILABLE**

- Eight premier tickets
- Corporate logo listed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate homepage
- Corporate logo in event program and on select social media channels
- Emcee recognition as well as on-screen marketing

### PHOTO BOOTH SPONSOR

**\$3,500 - ONE AVAILABLE**

- Six premier tickets
- Corporate logo on photo booth strips received by each guest
- Corporate logo displayed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate home page
- Recognition in the event program and on select social media channels
- Emcee recognition at the event, along with on-screen marketing

### AUCTION SPONSOR

**\$3,500 - ONE AVAILABLE**

- Six premier tickets
- Corporate logo displayed on the RMHC of Arkoma website with direct access to corporate home page
- Recognition in event program, and on social media channels
- Corporate recognition on mobile bidding site
- Designed and printed signage on Auction Table
- Mention in pre-event social media posts and auction emails

### SWAG SPONSOR

**\$3,000 - ONE AVAILABLE**

- Six premier tickets
- Opportunity to place logo on swag bags
- Corporate logo listed on the RMHC of Arkansas & North Louisiana website with direct access to the corporate homepage
- Corporate logo in event program and on select social media channels
- Emcee recognition at the event as well as on-screen marketing

***Completed sponsorship contract and logo file must be received by September 1, 2025, to guarantee placement in printed event materials. In-kind sponsorships are also negotiable. Please contact Crystal Eckles for more information at [crystal@rmhcar-nla.org](mailto:crystal@rmhcar-nla.org).***