

CHOCOLATE

Fantasy Ball

2026

Benefiting Ronald McDonald House

Saturday, February 28, 2026

Six o'clock in the evening

Wally Allen Ballroom | Statehouse Convention Center

Presented by **forv/s**
mazars

2026 Gala Chair - Phyllis Rogers

Multi-Year Award WINNER!

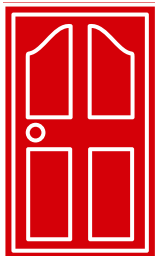
"Gala of the Year" & "Best Charity Event" 2018-2025

AMP Magazine - AY Magazine - Arkansas Times

Join Central Arkansas's most charitable partygoers for the Sweetest Night of the year. It begins with thousands of decadent chocolate creations and a hosted cocktail hour, followed by a multi-course, chef-prepared dinner and more chocolate.

Stay for the After Party, where you'll dance the night away!

100% of proceeds support Ronald McDonald House programs in Little Rock



The Door

You know it - you love it - it's **The Door!** It's the signature Chocolate Fantasy Ball raffle. Pre-purchase your raffle tickets on the attached contract for a chance to win stunning jewelry valued at nearly \$5,000. Must be present to win.



Ronald McDonald House
Arkansas & North Louisiana



Questions? Alex 501-978-3118 or alex@ronaldmcdonaldhousearnla.org



**Ronald
McDonald
House®**

Arkansas &
North Louisiana

Save the Date for Chocolate Fantasy Ball

February 28, 2026

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mazars**

2026 GALA COMMITTEE

Gala Chair
Phyllis Rogers

Immediate Past Gala Chairs
Paula Styers & Julie Mehlin*

Committee

*Denotes Past CFB Chair

Ali Beth King
Allyson Crain
Amanda Person
Angi Orsini
Anna Cash
April Ramsey
Ashley Mangham*
Ava Knoedl
Bethany Brown
Brandy Simpson
Colleen Nickell*
Courtney Probst
Danielle Crain
Daysha Carr
Deanna Korte
Deb Dillon
Deb Sefcik
Emily Fry
Eric Mangham*
Eric Roberts
Jessica Dempsey
John Whisnant
Joy Dailey
Joy Rollefson
Kathy Smith
Kelly Straessle
Kyndle Daniels
Lanny Nickell*
Latriana Robertson
Lauren Vandiver
Lindsay Olsen
Lorie Scott
Mark Lay
Maxine Fricioni
Megan Tharp
Merica Profit
Michelle Timmermans
Rhonda Eichler
Breta Turner
Shelia Vaught*
Tyler Hughes
Victoria Nguyen

Dear Friends,

It is with great excitement that I share some **sweet news** - I have the honor of serving as Chair for the **23rd Annual Chocolate Fantasy Ball** benefiting Ronald McDonald House Charities of Arkansas & North Louisiana. This beloved gala will take place on **Saturday, February 28, 2026**, and promises to be an unforgettable evening of elegance, entertainment, and of course...**chocolate!**

For more than two decades, Chocolate Fantasy Ball has brought our community together to support families who rely on Ronald McDonald House during some of the most challenging times of their lives. Whether it's a hot meal, a comfortable place to stay near their child's hospital, or simply the reassurance of a supportive community, the House provides extraordinary care and comfort when families need it most.

This year, my goal is to make this the **most successful gala in its history**—so that even more families with critically ill children are fully supported. It's no wonder this event has been voted *Best Charity Event* year after year by readers of **AY Magazine, Arkansas Money & Politics, and Arkansas Times**. Maybe it's the chocolate confections, chocolate martinis, fabulous dinner, auctions, dancing, and entertainment — or maybe it's the joy of celebrating with more than 900 philanthropists united by a common cause.

YOU can be part of this incredible evening by becoming a **sponsor, donor, or guest** - but don't wait. Tickets and tables sell out quickly! Please note the deadline for full sponsor recognition is **January 9, 2026**.

Did you know that **100% of the gala's proceeds stay local?**

Thanks to supporters like you, more than 3,200 families each year can stay free of charge at Ronald McDonald House while their child receives life-saving medical care.

I would be honored to have you join me at the 2026 Chocolate Fantasy Ball. Together, we can continue this tradition of generosity, joy, and community that has made the event such a success for the past 23 years.

With gratitude,

Phyllis Rogers
Chair, Chocolate Fantasy Ball 2026

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SPONSORSHIP OPPORTUNITIES

Your contribution **DIRECTLY** impacts families with children at Arkansas Children's Hospital, Baptist Health and UAMS. Your support helps keep families present when their child is receiving life-saving medical care.

*INCLUDED IN INVITATION IF SPONSORSHIP CONFIRMED BY **January 9, 2026**

\$18,000 PLATINUM

Represents **180 nights** of operating expenses for families to stay in the Ronald McDonald House

TWO TABLES OF 10 IN PLATINUM SEATING

- Company logo or your name in digital invitation*
- Introduction from podium
- Your ad on screens during event
- Your logo on our website
- Commemorative gift
- Special recognition on our social media

\$12,000 EXCLUSIVE (ONE OF EACH)

TABLE OF 10 IN EXCLUSIVE SEATING

Each Exclusive Sponsorship represents **two months of utilities** for the Ronald McDonald House

Each sponsorship option includes: logo on screens during event, logo or name in digital invitation, logo on our website, recognition from the podium and one commemorative gift

Additional benefits exclusive to selection:

360-DEGREE VIDEO BOOTH

- Logo on all 360-degree Video Booth videos
- Sponsor signage at Video Booth

TECHNOLOGY

- Logo on signage at each Registration Station
- Signage at Mobile Bidding information desk
- Logo on Charging Station

ENTERTAINMENT

- Logo on screens during the entire Entertainment portion of the event
- Logo or name included with event Entertainment pre-promotion

TOAST OF THE NIGHT!

- Logo on screens during Toast Of The Night!
- Opportunity to lead the Toast
- Signage at bars as Signature Cocktail Sponsor

THE DOOR

- Logo signage at Raffle Table
- Logo on screens during drawing
- Logo on "The Door"

SOLD

- **CHOCOLATE ROOM**
- **ADOPT A FAMILY**
- **AUCTION**

\$9,000 GOLD

TWO TABLES OF 10 IN GOLD SEATING

Represents **120 nights** for families to stay in the Ronald McDonald House Family Room

- Company logo or your name in digital invitation*
- Your ad on screens during event
- Commemorative gift
- Special recognition on our social media
- Your logo on our website

\$6,000 SILVER

TABLE OF 10 IN SILVER SEATING

Represents **comprehensive dental care for 13 children** on the Ronald McDonald House Care Mobile

- Company or your name in digital invitation*
- Your ad on screens during event
- Commemorative gift
- Your logo on our website

\$4,000 BRONZE

TABLE OF 10 IN BRONZE SEATING

Represents operating expenses for **40 nights** for families to stay in the Ronald McDonald House

- Company or your name in digital invitation*
- Your name on screens during event
- Your logo on our website

\$1,000 PATRON

Represents a **10-night stay** in the Ronald McDonald House

- Company name or your name in digital invitation*
- Two tickets to gala in Open Seating
- Online recognition

\$450 TICKET

Represents a **6-night stay** in the Ronald McDonald House Family Room

One ticket to gala in Open Seating

To secure your sponsorship, submit the enclosed contract as soon as possible.
Questions? Alex 501-978-3118 or alex@ronaldmcdonaldhousearnla.org



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SPONSOR CONTRACT

Event Date - February 28, 2026

Name As You Would Like To Be Recognized

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Indicate Your Participation Level

- | | | |
|---|---|--|
| ☐ Platinum (\$18,000) | ☐ 360-Degree Video Booth (\$12,000) | ☐ Technology (\$12,000) |
| ☐ Entertainment (\$12,000) | ☐ Toast Of The Night! (\$12,000) | ☐ The Door (\$12,000) |
| ☐ Silver (\$6,000) | ☐ Gold (\$9,000) | ☐ Bronze (\$4,000) |
| ☐ Patron (\$1,000) | ☐ Individual Ticket (\$450) - # of Tickets Desired _____ | |

Raffle Tickets (\$100 each) for **The Door** - # of Tickets Desired _____

Unable to attend, but here is my donation \$ _____

Indicate Payment Option

☐ Enclosed is my Check payable to **Ronald McDonald House Arkansas & North Louisiana**

☐ Email **invoice** to _____

☐ Charge to my **Credit Card**

(Cards are subject to a card processing fee of up to 3.5%)

Card Number _____ Exp. Date _____

Cardholder Name _____ Sec. Code _____

Signature _____ Date _____

PAYMENT DUE NO LATER THAN DATE OF EVENT - February 28, 2026

The fair market value is \$160.00 a person or \$1,600.00 for a table of 10

Submit Completed Contract

Ronald McDonald House
Arkansas & North Louisiana
1501 W. 10th Street
Little Rock, AR 72202

Email alex@ronaldmcdonaldhousearnla.org
Register Online **ChocolateFantasyBall.com**