



**Ronald
McDonald
House®**
Shreveport-Bossier

Where Hope Has A Home

At Ronald McDonald House we believe
that "home" is more than four walls and a roof

That's why every **Ronald McDonald House** provides a free safe haven for families of critically ill, **hospitalized children** with all the comforts of home and the hospitality of compassionate staff and volunteers. Families also find support from one another, building a community that uniquely understands the impact of a child's life-changing medical crisis.

This Ronald McDonald House will serve families with a seriously ill or injured child in any Shreveport hospital. It will remove barriers to life-saving care for children, ease financial burdens for their families, and keep them close to the hospital.



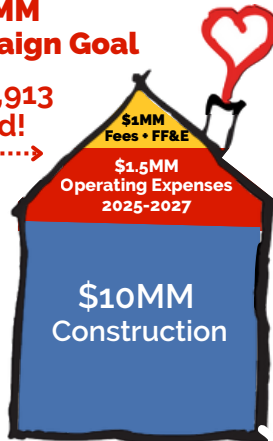
\$11.4 million raised to date
\$1.1 million needed to reach final Campaign Goal

The campaign goal includes construction and 3 years of operating expenses to ensure a strong financial foundation.

With your help, the House will open debt free to begin serving families in **October 2025**.

**\$12.5MM
Campaign Goal**

**\$11,421,913
Raised!**



Annual Impact for Families

\$1,623,500 value of free services provided
21,900+ overnight guests served
7,300+ nights together
5,200+ additional families served through day use access



PLUS:
65,700+ meals served
27,300+ snacks enjoyed
7,300+ bedtime stories read
6,450+ loads of laundry

Project Timeline

October 2022
Board approved
Where Hope has a Home campaign
to build first RMH in NW Louisiana.
Fundraising begins.

October 17, 2023
Public Campaign
Announcement
Celebration
Campaign announced in media and celebrated with the community.

April 3, 2024
Groundbreaking



February 2025
Steel Framing Begins



July 2025
Program Staff Hired
Culture training begins in Little Rock, AR

Reach fundraising goal
**Grand
Opening!**
October 28, 2025
Begin Serving Families



House Features

- 20 Family Suites, Laundry Rooms & Daily Essentials
- Expansive Kitchen & 50-seat Dining Room
- Stocked Family Pantry
- Indoor/Outdoor Play Spaces + Toy Workshop
- Remote Workspace & Community Room
- Serenity Room for Prayer/Meditation
- Indoor/Outdoor Family Gathering & Activity Areas
- Multipurpose Conference Room
- Many Other Amenities
 - Each night a hot dinner is served to families. Breakfast and lunch items, dairy, juice, snacks, fruit, and so much more are available.
- Daytime Access
 - Local families not staying overnight will be **welcomed** to grab a meal or snack, enjoy a cup of coffee, freshen up with a shower, wash a load of laundry, and find a quiet space where they can reset and regroup before returning to the hospital.

All services provided free to families

Families are referred to Ronald McDonald House by their social worker at
Christus - Ochsner-LSU - Shriners - St. Mary - Willis Knighton
 Transportation will be provided to and from ALL Shreveport hospitals.

Available Naming Opportunities

Multi-year payments available

The Family Tower - \$2,000,000+

Entrance Plaza - \$750,000+

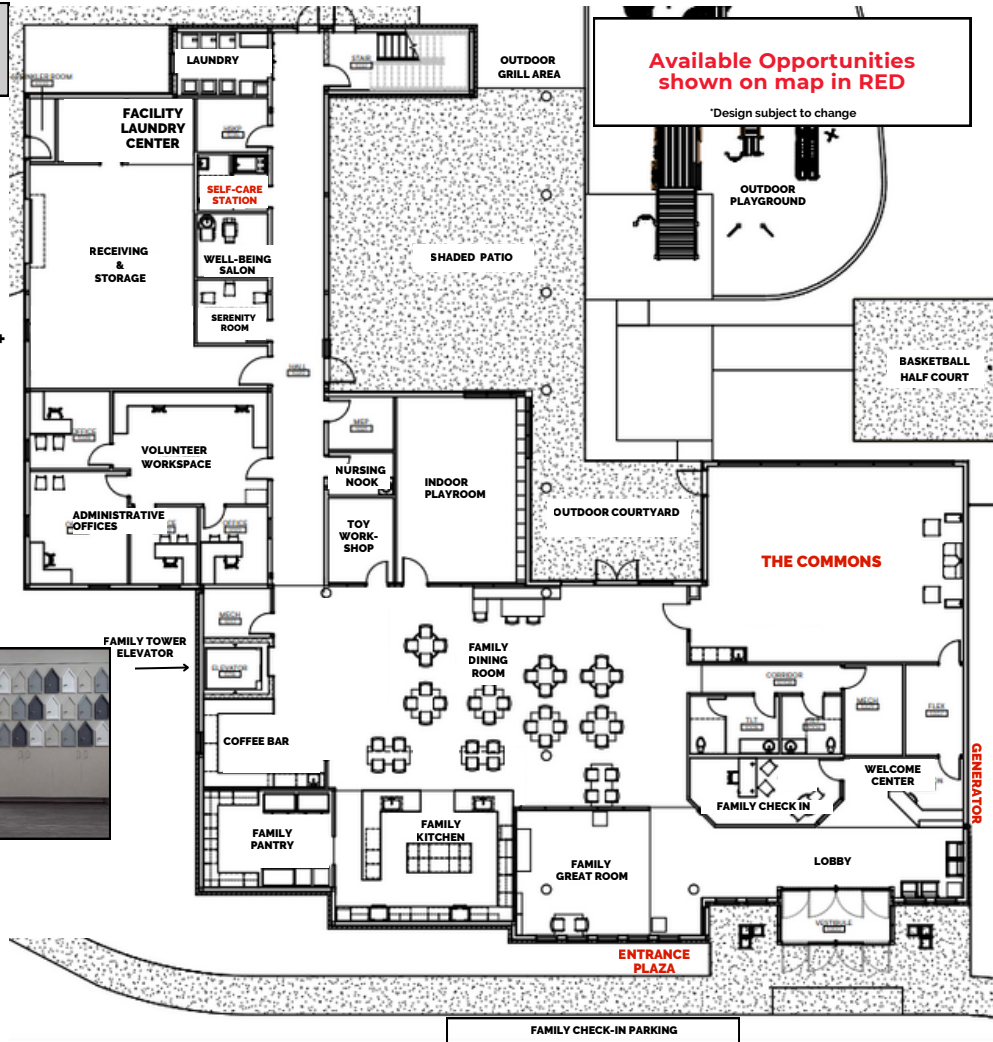
Entire Floor in Family Tower - \$500,000+

The Commons - \$500,000+

Generator - \$250,000+ (**only \$125,000 needed**)

Family, Facility & Grounds Security - \$200,000+

Self-Care Station - \$50,000+



A Beacon of Hope

Brianna is a mother with a 15-month-old toddler at home, a husband with a full-time job, and a baby born at **5 months**. She spent 122 days with her newborn in the NICU.

"Each day I had to make a choice - which child would receive my attention? My tiny, sick baby or my 15-month-old toddler? **How do you choose between your children?**"

With a Ronald McDonald House, families will not have to choose. There must be a way for a family's support system to stay intact, otherwise, the stress and trauma multiply exponentially. The idea of a Ronald McDonald House — I really have no words to tell you how valuable it will be. **It will solve so much!**"

Contacts

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 Griggs Enterprise, Inc., CEO
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Janell Mason, CEO
 RMHC Arkansas & North Louisiana
 janell@rmhcar-nla.org | 501.539.0913

Lori Moore, Mission Director
Ronald McDonald House Shreveport-Bossier
 lori@rmhcar-nla.org | 318.840.9100

Scan Here to Learn More About the Campaign and Volunteer Opportunities



RMHShreveport-Bossier.org

Available Naming Opportunities

Gifts of all sizes are needed - naming opportunity is not required



The Family Tower \$2,000,000+

The 3-story Family Tower, which includes the 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Each floor will be accessed by a key-card security system so that only families staying in the Tower have access.

Gifts of \$3 million will include donor name on both the exterior and interior of the building (*"Your Name" Family Tower*)

Entrance Plaza

\$750,000+

As families drive up to the House, the welcoming Entrance will present the first sense of the comfort and support they will experience in this home away from home. This beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcoming guests and visitors.

Second Floor in Family Tower

\$500,000+

This gift sponsors the 2nd floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House.

The Commons

\$500,000+

The Commons is a warm, welcoming space equipped with high-quality video-conferencing technology - ideal for hybrid meetings and virtual events. It will serve as a collaboration hub for Ronald McDonald House committees and teams, as well as host meetings and events for community partners. This versatile room will also be the ideal space for Movie Nights for families, watch parties, and other celebrations.

Generator

\$250,000+

Half is sponsored

Now need only \$125,000

The generator is a must. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will underwrite the cost and service.

Family, Facility & Grounds Security

\$200,000+

Keeping families safe is a top priority. This sponsors a comprehensive security system, card access to House and rooms, cameras, and check-in screening system for both families and visitors.

Self-Care Station

\$50,000+

Exclusively for caregivers with Day Pass access, this dedicated space includes a full bathroom suite where they can freshen up and wash the day's stress away before returning to their child's hospital bedside.

Community Supporters

< \$50,000

Gifts of all sizes are needed to complete the campaign for the Ronald McDonald House. Gifts of \$5,000 or more can also be used as a Matching Gift (see pledge form for info)

Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2027.

To discuss a naming opportunity, contact [Janell Mason](#) 501.539.0913 or [Lori Moore](#) 318.840.9100

Founding Donors

As of 9.15.25

ACME Brick

Marissa & Wil Adams

AEP FOUNDATION

Alpha Delta Pi Foundation

Laura & David Alvis

Amanda Boyd Interiors

Anti-Pest

Ash Grove Cement Company

Lindsay & John Atkins

Will Atkins

Automated Business Concepts, Inc.

b1 Bank

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CADDO PARISH COMMISSION

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Delta Delta Delta Shreveport-Bossier Alumnae

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Fight Like Emilie

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Allen & Emily Frierson

Archer & Tricia Frierson

Bratton & Caroline Frierson

Christy & John Frierson Family

Ivy & Archer Frierson

Paula & Chris Frierson

Frymaster

In Memory of Dr. Denny E. Gamble, Sr. by

Denny "Kit" Gamble, Jr. & Sarah Margaret Gamble

Mr. and Mrs. Kevin Gamble

Laurie & Brandon Gautreau

Gibbsland Bank & Trust

TONY & DEBBIE GILLEY AND FAMILY

Rachel & G. Carlton Golden Jr.

Greater Minden Chamber of Commerce

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Glenn Griffin

ROY & NELVA GRIGGS, Capital Campaign Chair

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Liz & Richard Helm

Betty Henderson

Hiland Dairy

Hilton Shreveport

In Memory of Dr. Lisa Hodges

Don & Johnette Huguley

Bailee & Adam Hurley in Memory of

Huck Cannon Hurley

Jacqueline Scott & Associates

In Honor of Jesus, Anonymous

Marion & Ben Kacos

Continued

Founding Donors Continued

Drs. Sanford Katz & Michelle Yetman Katz
Fred & Melinda Kent
Kiwanis Club of Shreveport
Charlie & Amy Knighton
Krewe of Harambee
KTU Foundation - Dr. Michael J. Ulich
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Medical Center & Allegiance Health Management
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RMHC AR & NLA Board of Directors
Phyllis & Johnny Rogers
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RONALD MCDONALD HOUSE CHARITIES®
GLOBAL
Rotary Club of South Shreveport
Dr. Phillip & Alma Rozeman
RRCU
Kathryn & Joe Salpietra
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Deborah Sefcik
In Memory of William J. & Elaine Sherman
Shreveport Dixie Baseball, Inc.
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In Memory of Aaron Michael Singer
Debbie & Walter Smith
Linda Martin Smith
Pam & Kim R. Smith
SWBC
Tempur-Pedic
Dr. Danielle & Nic Thomas
Greg & Wendi Tilley
In Memory of Rusty Timmons
Dr. Minh Tran & Dr. Caroline Caperton,
Ella Claire & Sophie Tran
In Memory of George & LaDeane Travis
Turkey Fry Guys
Tyson Foods
VieMed Healthcare
WalMart Health & Wellness - Market 127
Darryl & Kim Webb
Katie & Don Weir
Ro & Steve White
Henry Whitehorn, Caddo Parish Sheriff
Dr. Brent & Jessica Whitton
William Morris Companies LLC
WILLIS KNIGHTON HEALTH
David & Kathryn Wood
Susan & John Wood



**Ronald
McDonald
House®**

Shreveport-Bossier

MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL BY 12/31/2027

PLEASE EXECUTE AND RETURN TO JANELL@RMHCAR-NLA.ORG OR MAIL TO ADDRESS BELOW

Name _____

Address _____

City _____ State _____ Zip _____

Preferred Phone _____ Email _____

Total Pledged \$ _____ Payment Included \$ _____ Balance Due \$ _____

Naming Opportunity (if desired)

Signature _____ Date _____

MATCH OPPORTUNITY!

***When we have a Matching Gift, it encourages more and greater donations to help families.**

**If you are not funding a Naming Opportunity and your gift is \$5,000 or more,
may we use it as a Match Incentive for a fundraising initiative in the future?**

☐ Yes ☐ No

If you check "YES" we will reach out to you to discuss details. Thank you!

PAYMENT OPTIONS

If you need an invoice, please let us know.

☐ **One Payment** Amount \$ _____

☐ Check

☐ Credit Card* (Donor to incur processing fees)

*If Paying by Card, Card # _____ Exp. Date ____/____/____ Sec. Code _____

Signature _____ Date _____

or

☐ **Payment Schedule** 2025 \$ _____ 2026 \$ _____ 2027 \$ _____

If by card, charge my card (donor to incur processing fees) CHECK ONE ☐ Annually ☐ Quarterly ☐ Monthly

Card # _____ Exp. Date ____/____/____ Sec. Code _____

Signature _____ Date _____

☐ I would like a reminder for annual payments sent to me each year on _____

CONFIRMED BY _____

Date _____

RMH Staff Signature

For pledge terms or questions contact Janell Mason 501.539.0913

THANK YOU FOR YOUR PLEDGE - PAYMENT PAYABLE TO "RMHC AR & NLA"

MAIL TO 1501 W. 10TH STREET, LITTLE ROCK AR 72202